Local Government Creative Ageing Grants Program Final report

April 2015

VOLUME ONE OF TWO

VOLUME ONE: The Grants Program
VOLUME TWO: Council Creative Ageing Case Studies

VOLUME ONE: The Grants Program

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VOLUME TWO: Council Creative Ageing Case Studies

Refer to separate publication.

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Executive Summary

Population ageing is a demographic change that brings both challenges and opportunities. The number of people living in NSW aged 65 years and over will increase from just over 1 million people (14 per cent of the population) in 2012 to 2.3 million (24 per cent of the population) in 2050. Local Government has a key role to play in ensuring that communities are prepared for the impact of population ageing.

The Local Government Creative Ageing Grants Program (LGCAGP) responds to the NSW Ageing Strategy's objective to 'enhance cultural, creative, sporting and recreational opportunities for seniors'.

The aim of the Local Government Creative Ageing Grants Program was to *'Increase the number of older people participating in creative activities'.*

The objectives of the grants were to help councils:
- Establish new or build on existing creative activities for older people,
- Develop internal cross council collaboration with cultural activities, and
- Work in partnership with local stakeholders to achieve these objectives.

Administered by the Local Government NSW, the LGCAGP made $100,000 available to metropolitan, rural and regional councils through one-off grants.

Of the 50 council applications received, 25 grants were successful. Including:
- Nine projects in rural areas (one joint project across two council areas);
- Nine projects in regional areas; and
- Seven projects in metropolitan areas (one joint project across two council areas).

As well as being designed to reach people over the age of 60, the grants also reached other target groups. The main additional group reached was socially isolated people, with 16 of the 25 projects engaging these previously unengaged people (64%). The other main target groups which were each reached by 13 of the 25 projects (54%) were:
- People with disabilities,
- Socio economically disadvantaged people, and
- Geographically isolated people.

Almost half of the projects engaged Aboriginal people, through 12 of the 25 projects (48%).

The most common form of expression was projects reflecting local history, as indicated by ten of the 25 projects (40%). Nine projects engaged older people in the visual arts (36%) while eight projects utilised technology or music.

In their applications the 25 projects set an ambitious target to collectively engage 1,040 older people as participants in creative activities. This target was exceeded reaching 1,535 participants, 148% of the goal.

Likewise, the target to reach 9,208 older people in the audience was more than doubled, reaching 19,772 participants, 214% of the target.

In terms of value, the investment of $100,000 into this program cost $65.15 per participant or $5.07 per audience member.

Projects delivered value to communities over and above money provided through the Grants Program. The grants funds leveraged $141,265 of investment from the 27 participating councils and

other funding sources. This additional value was realised by councils contributing, and also accessing a range of in-kind support from local stakeholders, consumer groups and residents.

Overall 44% (11) of the initiatives are completed, with 56% (14) continuing beyond the funded period.

Overall the rate of funded initiatives that would become ongoing has exceeded expectations. Over 29% (7) of initiatives indicated in their applications that they would be ongoing, yet at completion of the funding 40% (10) of initiatives will continue to deliver outcomes for their communities as ongoing programs. Of these 20% (5) have become an ongoing program while 20% (5) will continue, being integrated into another program. In addition, 16% (4) will continue for an additional period of time.

All participating councils consider their projects to be replicable, for other councils and communities to increase participation of older people in creativity. Therefore all funded projects have been published as case studies in Volume Two, as a reference and resource in planning similar projects.

The report introduces all the projects in the following categories:

Art forms:
- Multimedia projects (Technology/digital, film/screen)
- Performing Arts projects (Music, Dance, Theatre)
- Visual Arts Projects (including crafts)
- Local history Projects.

Distinctive target groups in addition to people over the age of 60 were:
- Socially isolated people
- Aboriginal people
- Culturally and Linguistically Diverse communities
- Young people – through intergenerational projects.

All the funded projects were showcased at a Creative Ageing Symposium held during Senior's Week.

What is clear from the reports provided by each grant recipient is that the LGCAGP has been responsible for councils placing greater emphasis on creative ageing.

For future implementation of Local Government Creative Ageing programs, this report recommends the following be delivered in conjunction with support from NSW Family and Community Services:
- Use of case studies and development of a creative ageing tool kit with associated financial support
- Longitudinal impact analysis
- Ongoing program to build capacity of councils to deliver creative ageing outcomes.

1.0   Background

In 2012, the NSW Office for Ageing recognised that Local Government is a key partner in realising the objectives of the Whole-of-Government Ageing Strategy and that councils can benefit from assistance to develop and implement plans for older people. The Local Government Creative Ageing Grants Program (LGCAGP) was funded by the NSW Government's Office for Ageing (OfA, now Office for Carers, Ageing and Disability Inclusion) in the Department of Family and Community Services. The funds are administered by the Local Government NSW (LGNSW) which was responsible for the Delivery Plan for the Grants.

Grants were one-off allocations of up to $4,000 for individual councils. Groups of two or more councils were eligible for up to $8000 in total.

1.1   How Creative Ageing ties in with the NSW Ageing Strategy

NSW has a great opportunity to realise the benefits of an ageing population and to harness the contribution of seniors in our communities. Equally important will be empowering people to plan ahead for the future they envisage in their later years.

The NSW Ageing Strategy is a key step in the NSW Government responding to these challenges. The NSW Government has developed a whole of government and whole of community strategy which supports individuals to take responsibility for their futures and government to do whatever it can to recognise and remove any barriers to continued participation.

The *NSW Ageing Strategy* (the Strategy) maps out the goal of creating age-friendly local communities through a set of actions. Through the LGCAGP, the Government has delivered against its plan to:

Enhance cultural, creative, sporting and recreational opportunities for seniors
- *Increase older people's participation in sport and recreation.*
- *Support creative activities and access to cultural opportunities for older people, including existing Arts NSW programs.*
- *Identify collaborative opportunities with industry and peak organisations to increase access and participation for seniors.*
- *Promote lifelong learning for seniors, through organisations such as libraries and community colleges.*
- *Promote intergenerational activities where younger people in the community can get to know members of the older generation.*
- *Encourage local initiatives that make better use of local infrastructure and facilities to benefit seniors.*

(*NSW Ageing Strategy*, page 23)

As this report will demonstrate, the LGCAGP has also made significant contributions to fulfilling other actions related to the creation of Age-Friendly communities. These actions include*:*

Increase opportunities for seniors to be involved in their communities and neighbourhoods
- *Fund opportunities to build seniors' IT skills, through partnerships with private and philanthropic sources.*
- *Explore opportunities to build longer-term local connections for isolated older people, at community events and activities such as Neighbour Day, Seniors Week and Carers Week.*
- *Support the implementation of the NSW Volunteering Strategy.*
- *Use opportunities to promote the contribution of seniors, in the media and through events such as Seniors Week.*

(*NSW Ageing Strategy*, page 21)

1.2   History of collaboration between State and Local Government

1.2.1   NSW Ageing Strategy - Age-friendly local communities

As well as creative ageing, the NSW Ageing Strategy also addressed Local Government specific actions. The Strategy outlines councils' responsibility to work collaboratively to facilitate age-friendly communities by working with older people, businesses and community organisations (page 14). By encouraging councils to integrate grant outcomes into their planning and reporting frameworks, the Strategy optimises the potential for Age-Friendly Communities to be a significant item on NSW councils' forward agendas.

The Strategy planned to:
- *Establish a grants program to help councils meet the needs of an ageing population, particularly in identifying local solutions on issues such as the accessibility of town centres.*
- *Include planning for an ageing population in local council community strategic plans, for example, by including accessibility upgrades.*
- *Incorporate best-practice design into urban renewal precinct projects.*
- *Support implementation of local urban design solutions to create age-friendly communities, including benches, walkable pathways, clear signage, road crossings, age-appropriate public exercise equipment, seats and shelter at bus stops, and accessible public toilets.*
- *Explore opportunities to showcase Local Government best practice in age-friendly environment design and implementation.*

(*NSW Ageing Strategy*, page 39)

The grants program identified in the strategy resulted in the Age-Friendly Communities Local Government Grants Scheme (AFCLGGS) which was funded by the NSW Government's Office for Ageing (OfA, now Office for Carers, Ageing and Disability Inclusion) in the Department of Family and Community Services. The funds were administered by the Local Government NSW (LGNSW) which was responsible for the Delivery Plan for the Grants.

The funding for the grants consisted of 2 components:
- $550,000 for distribution to councils in NSW; and
- $100,000 to be used by the LGNSW for expenses including, but not limited to salaries, promotional and administrative costs,($50,000 of this component of the funding was re-allocated to grants projects).

The objectives of the Scheme were to help councils:
- Plan for population ageing;
- Incorporate ageing objectives into their Community Strategic Plans, Resourcing Strategies, Delivery Programs and Operational Plans;
- Identify and implement local solutions to create age friendly local places including contributing towards the installation of ramps, signage, seating, footpaths, accessible toilets, lighting, and age friendly exercise equipment;
- Improve the accessibility of community facilities so as to increase their utilisation by older people;
- Develop a whole of council approach to population ageing;
- Work in partnership with local stakeholders to achieve these objectives;
- Lever support from other funding sources.

The majority of the 25 grant recipients (80%) were councils where the percentage of people aged 65 years and over was above the NSW average of 14% (based on ABS Cat 3235.0 Population by Age and Sex, Regions of Australia, 2011). Of these councils, 54% were rural, 27% metropolitan and 19% regional.

Grants were awarded for four types of projects. These were:

• Ageing Strategy
• Access
• Recreation; and
• Pedestrian Access Mobility Plans (PAMPs).

1.2.2 Local Government Arts and Culture Award for Creative Ageing

The NSW Government's Office for Ageing (OfA, now Office for Carers, Ageing and Disability Inclusion) has collaborated with LGNSW on creative ageing since 2012.

In 2012 and 2014, The NSW Government's Office for Ageing (now Office for Carers, Ageing and Disability Inclusion, CADI) sponsored the Local Government Arts and Culture Award for Creative Ageing. This award recognised best practice Local Government initiatives that cultivate leadership, participation and expression of older people in the arts and cultural life of communities.

The annual NSW Local Government Cultural Awards have been a successful program showcasing the best Local Government cultural initiatives across NSW annually since 2003.

In 2012 Local Government Arts and Culture Award for Creative Ageing was won by Port Macquarie-Hastings Council for their project 'Granny Graffiti'.

The award presentation was held at a ceremony in Powerhouse Museum.

Granny Graffiti was a deliciously subversive intergenerational project with 30 seniors in rural townships teaching 60 teenagers the retro crafts of knitting and crocheting. The craft work popped up in unexpected places for a week and transformed statues, trees, public park lands, forecourts and main streets with the aim to reclaim, personalise and engage with public spaces that were perceived by seniors as being where young people 'hang out' and engaged in anti-social activities.

In 2014 Ballina Shire Council won the award for their project 'the Object of the Story: Reflections on Place'.

The Object of the Story project documented the modern history of some members of the local indigenous community and their connection to the Ballina Shire. Each story was documented in the words of its author, and a photograph taken of the object and its owner. They were true stories told from the heart and together with the photographs, they formed the Object of the Story exhibition. The stories and photographs were published in a book of the same title which was distributed to all those involved in the project, as well as being available freely to members of the public.

1.2.3   Creative Ageing forum at the Local Government Arts and Culture Summit

The NSW Government's Office for Ageing sponsored the Local Government Arts and Culture Summit in conjunction with the Creative Ageing Award, with finalists of the award showcased in a creative ageing session which also included arts in health and accessible arts initiatives.

The summit and associated creative ageing forums were designed to:
- Provide updates from government and peak bodies, state and national perspectives, and directions for arts and culture, with a focus on Local Government implications and opportunities.
- Facilitate dialogue with Government and peak bodies to address Local Government arts and cultural priorities.
- Address cultural policy priorities identified in the Fourth Cultural Accord between the local and the state government.
- Inform organisations' planning for arts and culture.
- Engage councils to inform the LGNSW arts and cultural program and advocacy for Local Government priorities.
- Showcase a cross section of council arts and cultural initiatives, presented as case studies of good practice.
- Announce the winners of the prestigious Local Government Arts and Culture Awards.
- Provide development opportunities for councillors and staff.
- Create opportunities for collaboration.

The session that covered Creative Ageing had the following format:
- Peak body / government representative / agency speakers provide state/national perspectives, identifying implications and opportunities for NSW council and their communities (10-15 minutes each)

Margret Meagher from Arts and Health Australia and Tahn O'Brien from NSW Office for Ageing; At 2014 Local Government Arts and Culture Summit

- A range of NSW Councils presented case studies. They were drawn from finalists in the related award categories (6 minutes each)
- Facilitated panel discussion with the presenters and audience
- Session outcomes included policy recommendations and recommended actions.

1.3 Local Government Creative Ageing Grants Program aim and objectives

The aim of the Local Government Creative Ageing Grants Program were to
   'Increase the number of older people participating in creative activities'.

The objectives of the grants were to help councils:
- Establish new or build on existing creative activities for older people,
- Develop internal cross council collaboration with cultural activities, and
- Work in partnership with local stakeholders to achieve these objectives.

The *Creative Ageing Local Government Grants Program* funded innovative projects that engage in any/all art forms, including visual arts, dance, crafts, literature, film, theatre, music, technology/digital, and reflecting on local history. Initiatives that engage older people in cultural history were also eligible.

Now that projects have been completed, this report serves as the final report of the LGCAGP.

2.0   Summary of application and selection process

LGNSW used the online grants management system *'SmartyGrants'* to administer the whole process from online application to acquittal. Grant application processes generate hundreds of files and require multiple points and methods of analysis. This system therefore offers improved governance and time saving compared to manual processing.

2.1   Application Process

Funding guidelines were published to assist applicants, outlining the funding priorities and process. LGNSW staff were available to assist applicants via email and phone support. Refer to the guidelines in Appendix 4.

Applications were submitted electronically. Applicants created an account with a username and password so they could log back in to edit/submit their draft, to track progress of the application and ultimately at the completion of the project to submit the acquittal report.

2.1.1   Applications received

LGNSW and the Office for Ageing were extremely impressed with the number of applications received – 50 in total, with 18 from rural areas, 14 from regional areas and 17 from metro areas. Of these, one was a joint application from two councils together. Many councils with small populations but high proportions of older people applied.

The majority of applications were for projects which fit into the following groupings:

Art forms:
*   Multimedia projects (Technology/digital, film/screen)
*   Performing Arts projects (Music, Dance, Theatre)
*   Visual Arts Projects (including crafts)
*   Local history Projects.

Distinctive target groups in addition to people over the age of 60 were:
*   Socially isolated people
*   Aboriginal people
*   Culturally and Linguistically Diverse communities
*   Young people – through intergenerational projects.

These eight project types are further explored later in this report in section 4.

Overall the quality of the applications was very high, highlighting the great need for these type of grants in NSW.

2.2   Selection Process

2.2.1   Steering Committee

A Steering Committee was set up by LGNSW to develop the framework for the Program —including the development of an application process, project aims and objectives and selection criteria. The Group also reviewed applications and identified successful applicants.

The Steering Committee was comprised of:
*   Chloe Beevers, LGNSW Project Manager Arts and Culture;
*   Margaret Kay, LGNSW Senior Policy Officer, Ageing and Disability;

- Dee Hughes, FACS Senior Project Officer; and
- James Marshall, FACS A/Senior Project Officer *(Until September 2014)*

More information about the selection process is available in Section 2.2.2.

2.2.2   Selection Criteria and Process

Via the online *SmartyGrants* assessment process, the steering committee members individually ranked each application on the following selection criteria:
- How well the project addressed access considerations;
- What partners, including private and corporate are involved in the project;
- Quality of project planning and methodology;
- Degree of participation of older people in project planning and implementation;
- Extent of engagement of older people who have previously not participated in creative activities.

The results of the individual assessments were then collated and all applications ranked in order of preference.

Then with the rankings collated, the committee met to determine the successful projects, factoring in:
- Comparison of applications with applications from councils of similar population size;
- Ensuring a representative selection of councils in terms of council's geographic, social and economic diversity and population size; and
- Ensuring a diversity of art forms and approaches across the range of successful projects.

The projects recommended by the committee were put to both the LGNSW President and the Minister for Ageing for final approval and announcement of the successful applications.

Twenty five councils were advised that they were successful and offered service delivery contracts. All 25 accepted and entered into the agreements.

2.3   Successful Projects

A total of 25 grants were allocated, 9 projects in rural areas (1 joint project), 9 projects in regional areas and 7 projects in metropolitan areas (1 joint project).

Chart: Classification of Councils that delivered projects
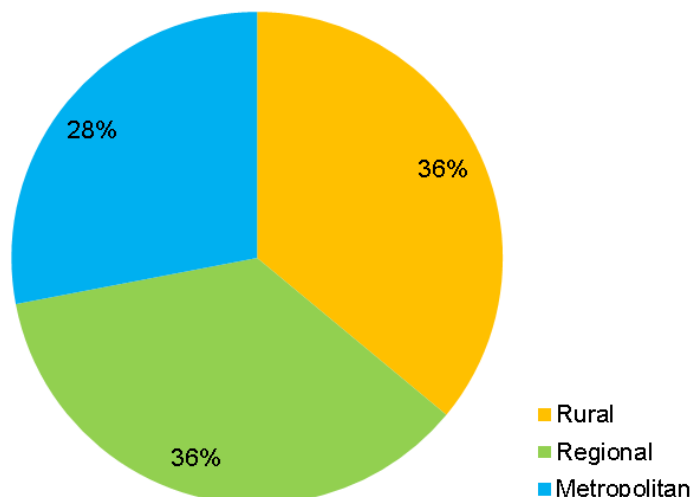
The final list of successful councils was:

Table 1: Successful Councils, Project Type and Title of Project, Funding Sought and Awarded

Project Title	Council Name	Partner Council	Funds Allocated	Area
Drumming Circle	Armidale Dumaresq Council		$3,500	Regional
Ashfield Library Knitters - Urban Knitting Project	Ashfield Council		$4,000	Metropolitan
People and Place, Age and Experience: a creative exploration	Ballina Shire Council		$4,000	Regional
Celebrate Life - Elders Flash Mob to the beat	Byron Shire Council		$4,000	Regional
Tours with David & Friends: art and memory discussion tours and practical workshops for older people with memory loss	Campbelltown City Council		$4,000	Metropolitan
Creating Together	Coonamble Shire Council		$4,000	Rural
Box Gum Grassy Woodland (BGGW) creative workshop program	Cootamundra Shire Council		$4,000	Rural
Storytelling in the Great Lakes	Great Lakes Council		$3,750	Rural
Creative Ageing summer program	Griffith City Council	Murrumbidgee Shire Council	$6,000	Rural
Silk Tales	Inverell Shire Council		$3,920	Rural
Sustainable Wishing Tree Project	Lane Cove Council		$4,000	Metropolitan
Park Life	North Sydney Council		$3,000	Metropolitan
SWAP-Seniors Welding Art and Poetry Workshop	Oberon Council		$2,000	Rural
MemorableTales	Penrith City Council		$4,000	Metropolitan
I've got uke, Babe	Port Macquarie-Hastings Council		$4,000	Regional
Make a noise for wellbeing and feel good!	Rockdale City Council	Hurstville City Council	$7,000	Metropolitan
Our Time Our Place	Shellharbour City Council		$4,000	Regional
Wire, Wood; Light and Shadow: The Shape of Ageing Well	Snowy River Shire Council		$3,000	Rural
Christmas Memories Shared (working title)	Tenterfield Shire Council		$4,000	Rural
I Want to Share My Story	Wagga Wagga City Council		$3,830	Regional
Community Collage & Decoupage Project	Willoughby City Council		$4,000	Metropolitan
Here is my song	Wingecarribee Shire Council		$4,000	Regional
LOLS - Laughing Out Loud Seniors	Wollondilly Shire Council		$4,000	Rural
Golden oldies screen dreams in pictures	Wollongong City Council		$4,000	Regional
Creative Ageing Expo	Wyong Shire Council		$4,000	Regional
TOTAL	**25 councils**	**2 partners**	**$100,000**	

2.4   Acquittal Process

Originally evaluation of the projects was to be through the Local Government Arts and Culture Award nomination process. The Office for Carers, Ageing and Disability Inclusion was set to again sponsor the 2015 Local Government Arts and Culture Award for Creative Ageing. All successfully completed projects would have been considered for the award to be presented at a gala awards ceremony, based on their acquittal reports. A selection of the projects were also to be invited to present at a Creative Ageing forum as part of the Local Government Arts and Culture Summit.

Due to changes in funding to the overall LGNSW Arts and Cultural Development Program, the awards and summit are no longer to be conducted at this time. Therefore a standard acquittal form was submitted, and some projects instead showcased through a Creative Ageing Symposium during Seniors week in March 2015.

As with the application process, the funded councils used their same username and password to log into the *Smartygrants* system and complete the online acquittal form. Most councils required additional time to complete their documentation due to projects running over, production of documentation (video and audio) or financial records being produced and signed off.

3.0 Types of projects funded

3.1 Geographic Coverage

In selecting the funded projects, the Steering Committee ensured there was a geographic spread across the state, reaching both the North and South boundaries, along the coast and inland. The map below shows the funded projects coloured in blue.

Map: Geographic spread of funded projects
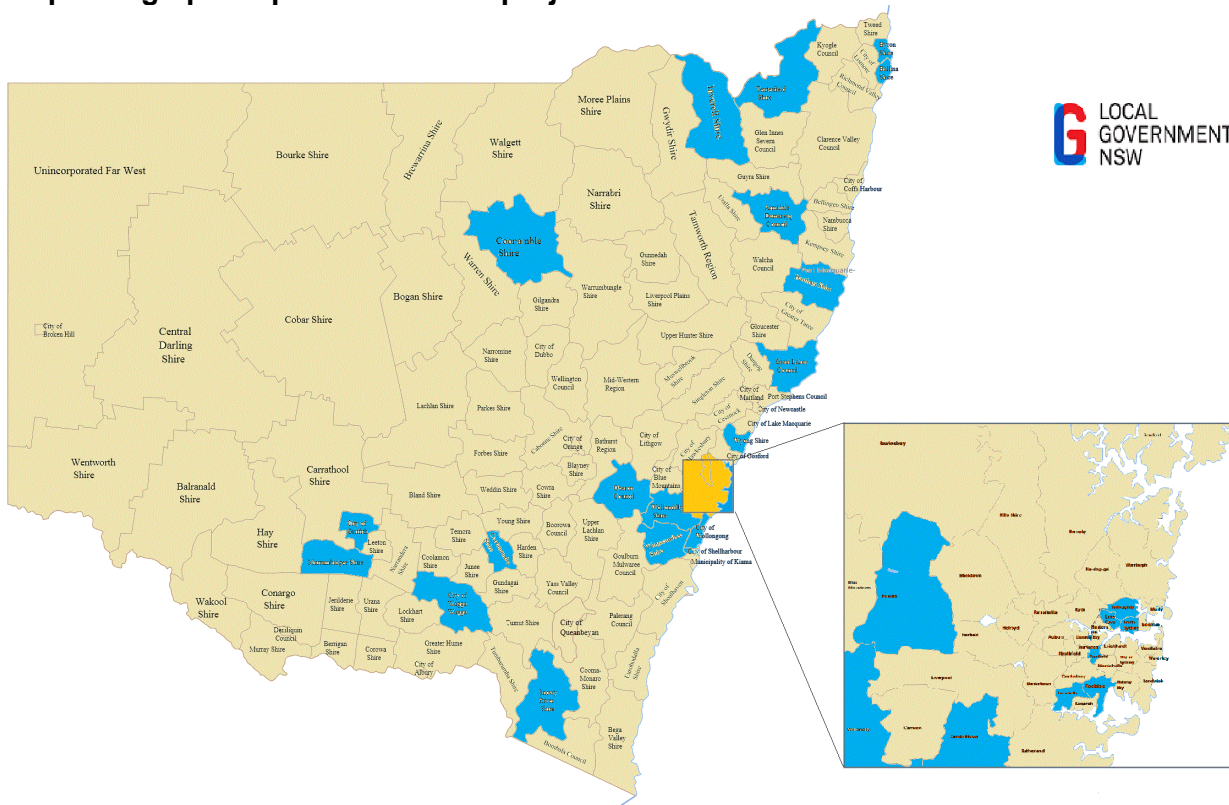
In selecting the funded projects, the Steering Committee ensured that rural and regional projects were well represented among the funded projects. Rural areas held their share being both 36% of applications overall and of funded projects. While regional areas only represented 28% of applications, 36% of funded projects were regional. While 36% of applications were from metropolitan councils only 28% of funded projects were from the city.

Chart: Comparing number of applications and funded projects by Council area

Legend: ■ Projects Funded ■ Project Applications

Rural: Projects Funded 9, Project Applications 18
Regional: Projects Funded 9, Project Applications 14
Metropolitan: Projects Funded 7, Project Applications 18
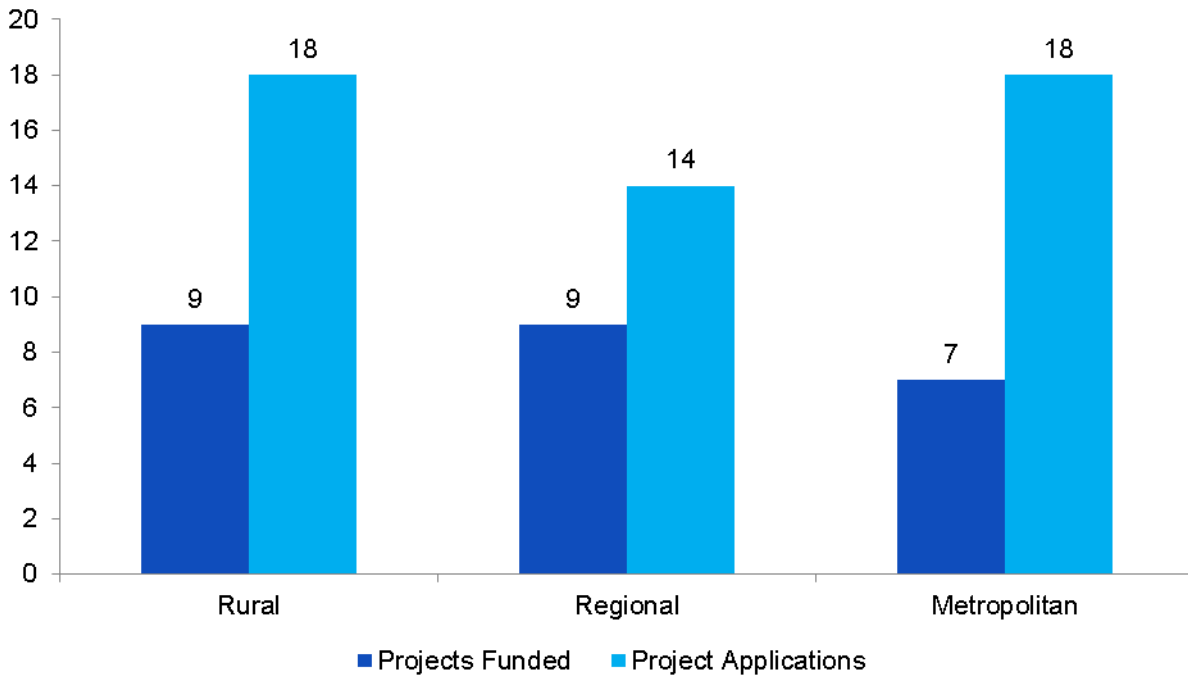
Chart: Comparing % of applications and funded projects by Council area

Legend: ■ Projects Funded ■ Project Applications

Rural: Projects Funded 36%, Project Applications 36%
Regional: Projects Funded 36%, Project Applications 28%
Metropolitan: Projects Funded 28%, Project Applications 36%
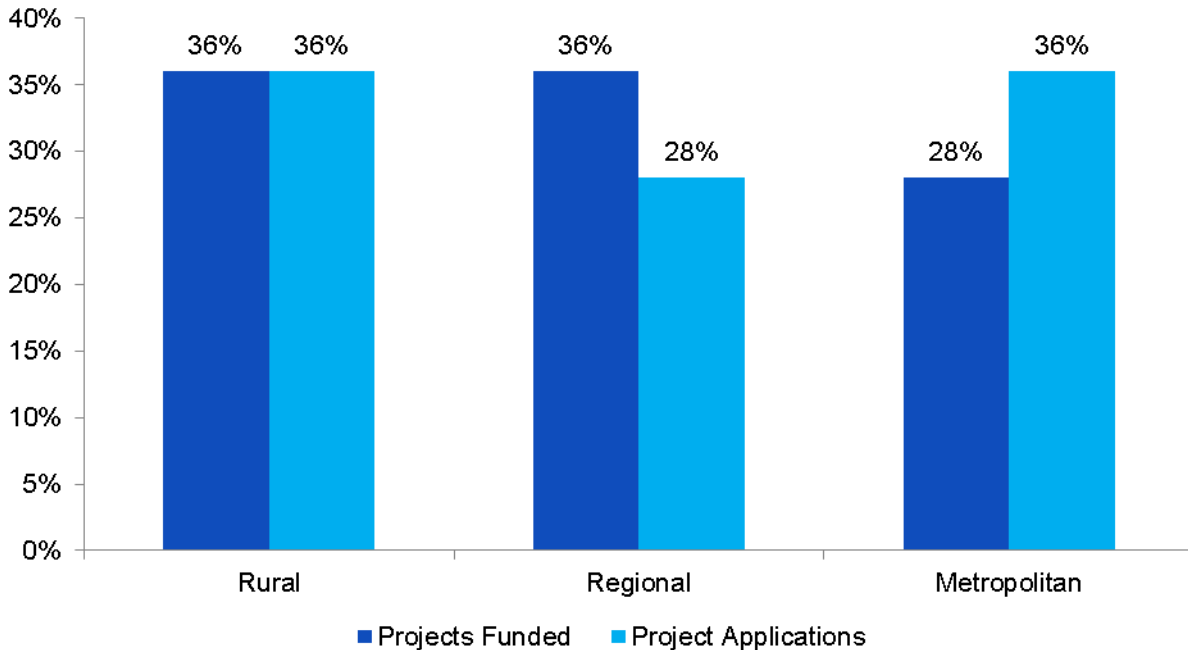
3.2   Target Groups for participation

As well as being designed to reach people over the age of 60, the grants also reached other target groups. The main additional group reached was socially isolated people, with 16 of the 25 projects engaging these previously unengaged people (64%). The other main target groups which were each reached by 13 of the 25 projects (54%) were:

• People with disabilities,
• Socio economically disadvantaged people, and
• Geographically isolated people.

Almost half of the projects engaged Aboriginal people, through 12 of the 25 projects (48%).

Chart: Projects by target group
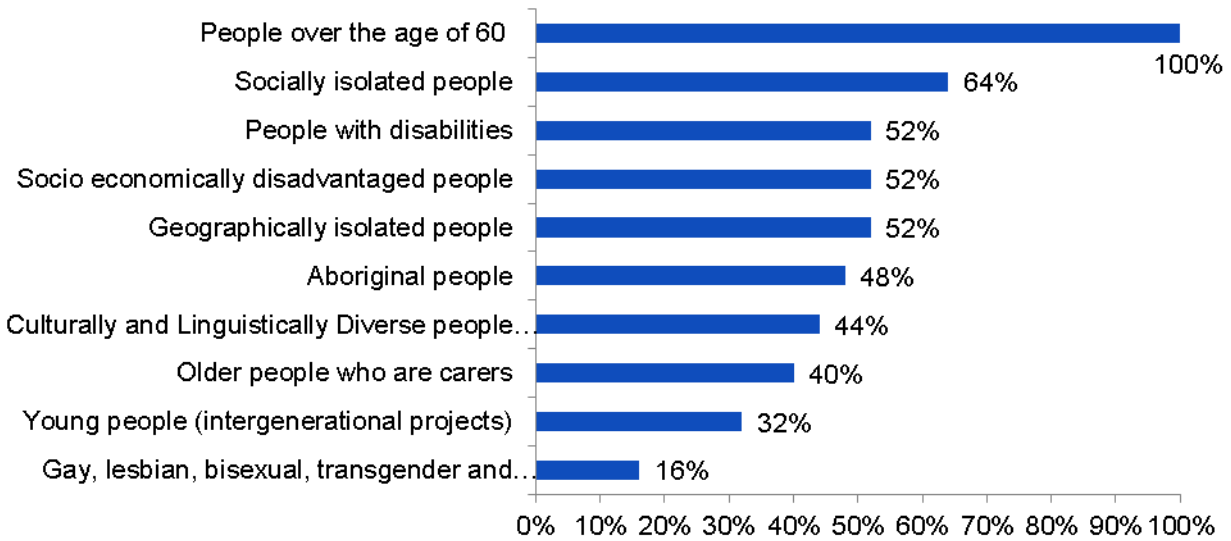
Target group	Percentage
People over the age of 60	100%
Socially isolated people	64%
People with disabilities	52%
Socio economically disadvantaged people	52%
Geographically isolated people	52%
Aboriginal people	48%
Culturally and Linguistically Diverse people…	44%
Older people who are carers	40%
Young people (intergenerational projects)	32%
Gay, lesbian, bisexual, transgender and…	16%

Distinctive target groups in addition to people over the age of 60 were:
- Socially isolated people
- Aboriginal people
- Culturally and Linguistically Diverse communities
- Young people – through intergenerational projects

These project types are further explored in the following section.

3.3   Art Forms

Projects were usually delivered through multiple art forms, such as a visual arts project capturing stories of local history and documented through technology and film.

The most common form of expression was projects reflecting local history, as indicated by ten of the 25 projects (40%). Nine projects engaged older people in the visual arts (36%) while eight projects utilised technology or music.

Projects by artform

Artform	Percentage
Reflecting local history	40%
Visual arts	36%
Music	32%
Technology/digital	32%
Crafts	28%
Film/screen	16%
Dance	16%
Literature	12%
Theatre	12%
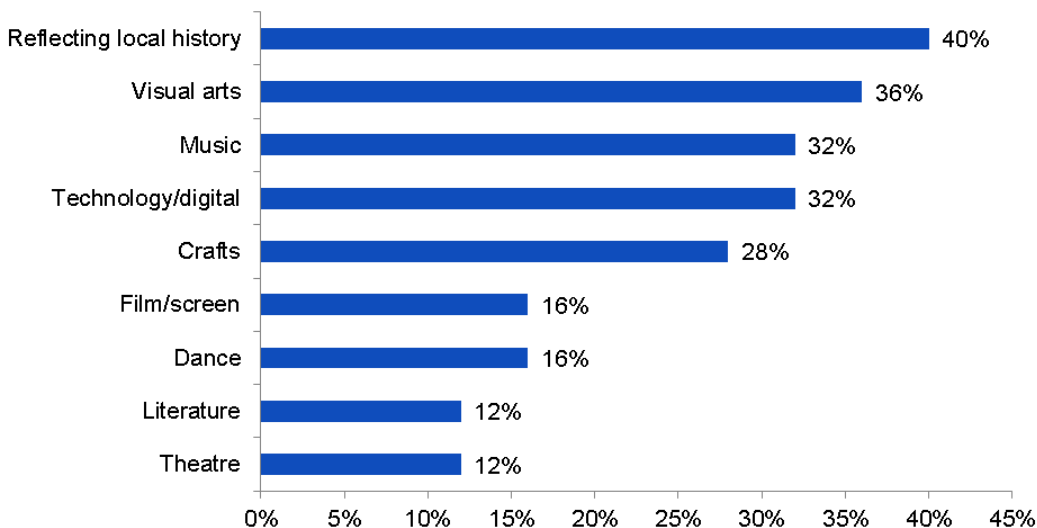
The majority of applications were for projects fit into the following groupings:

Art forms:
- Multimedia projects (Technology/digital, film/screen)
- Performing Arts projects (Music, Dance, Theatre)
- Visual Arts Projects (including crafts)
- Local history Projects

These project types are further explored in the following section.

4.0 Summary of successful projects

While each of the projects addressed multiple target groups, and usually through multiple art forms, all projects have been used as examples in this report to illustrate the following key areas.

Distinctive target groups in addition to people over the age of 60 were:
- Socially isolated people
- Aboriginal people
- Culturally and Linguistically Diverse communities
- Young people – through intergenerational projects.

Main Art forms:
- Multimedia projects (Technology/digital, film/screen)
- Performing Arts projects (Music, Dance, Theatre)
- Visual Arts Projects (including crafts)
- Local history Projects.

4.1 Socially isolated people

Socially isolated people were a key target group for 16 of the 25 projects, (64%) engaging these previously unengaged people.

Below are some examples of projects that engaged socially isolated people.

4.1.1 Creating Together - Coonamble Shire Council

The project was run in conjunction with Uniting Care NSW/ACT as part of a development program for women in Gulargambone. Gulargambone is a village in the Coonamble Shire LGA and is geographically isolated and socially and economically disadvantaged. The population of Gulargambone is less than 1000 and access to services and activities is limited.

The aim of the program was to provide activity, new skills and networking opportunities to women in Gulargambone, providing a non-threatening social outlet, the opportunity to share skills and to build confidence in the development of new skills.

It was planned that the project would strengthen the development of a Women's Group in Gulargambone, providing safe and respectful social activities in the town.

4.1.2 Creative Ageing Expo - Wyong Shire Council

Aligned to the Council's recently endorsed Central Coast Positive Ageing Strategy 2014, Community Partnerships and Planning section hosted a Creative Ageing Arts and Craft Expo.

The Expo meets the 'being involved' priority area identified as part of the Positive Ageing Strategy. Local residents indicated during consultation that they wanted to connect to community organisations

and activities (arts, recreation, cultural facilities), volunteering and having a sense of belonging, connection and purpose.

The expo aimed to showcase local cultural and creative arts and crafts groups and for the groups to promote their creative practice to the local community. The creative groups were invited to hold a stall and encouraged to offer a 'hands-on' activity or display. In addition, local dance and musical groups performed to showcase their skills and talents and promote the strengths of our local creative community.

Local art, craft and creative groups attended including the following: Potters, Weavers, Spinners, Knitters, local Art Societies, Water Colour Society, Wood Turners, Calligraphy, Art Collective, Maori Association, Bungree Aboriginal Elders Group, Historical Society, Lapidary, Writers Guild, Patch Working, and Wyong Drama Group.

The social enterprise Sam's Café provided food and drinks on the day. The Entrance Community Centre Men's Shed also featured displays, tours, and talks about their activities, highlighting the benefits of being a member of a Men's Shed.

4.1.3   Creative Ageing summer program - Griffith City Council with Murrumbidgee Shire Council

The aim of the Creative Ageing program was to promote community connectedness and wellbeing among seniors. A series of creative classes held at Griffith City Library encouraged seniors to try something new and creative in a welcoming environment.

Objectives of the project were to provide seniors with opportunities for:
- Social interaction for seniors who can easily become isolated
- Mental stimulation and education in learning a new skill
- Discovery and learning in the comfortable and welcoming environment of the library
- Independence through participating in classes with take-away lessons
- Personal growth and enrichment through creativity

As the project was hugely successful the objectives of the project were successfully met.

4.1.4   LOLS - Laughing Out Loud Seniors - Wollondilly Shire Council

Wollondilly Shire Council facilitated The Humour Foundation's Laughter Boss training, which provided staff working in Aged Care fun and practical skills to help them bring play and laughter to their everyday work with the aged.

The Humour Foundation acknowledged the challenges faced by staff working in Aged Care and the Laughter Boss training aimed to help participants understand the concept of using play to promote humour in their daily work - to benefit residents, staff, the facility and themselves - and is designed to give them the skills and knowledge to do so. The training resulted in the establishment of the LOLS - Laughing Out Loud Seniors Program which was implemented across local Aged Care Residential Facilities and Adult Day Centres. Participants accessed the training at no cost.

The program consisted of these elements:
- Establish partnerships with 5 Aged Care Facilities in Wollondilly
- Provide Laughter Boss training to 30 staff from aged residential care and day care centres
- Establish a 12 week trial program in aged care residential and day centre settings
- Facilitate weekly supervised visits to the facility by the performers
- Mentor facility staff in techniques of creative engagement
- Support staff to communicate, build relationships and engage with residents
- Conduct formal evaluation and review
- Establish ongoing programs in facilities.

4.1.5   Tours with David & Friends - Campbelltown City Council

A series of exhibition discussion tours and practical arts workshops were provided to seniors living with memory loss, held at Campbelltown Arts Centre (C-A-C) from November 2014 to March 2015.

Through the project, C-A-C offered 16 guided discussion tours for seniors with memory loss. These tours were coordinated across three different exhibitions with a vast array of works, including diverse approaches, art forms and subject matter. The tours enabled participants to converse and reflect, using contemporary and traditional art as a catalyst for exchange.

A series of four art workshops for a group of 10 seniors with memory loss was implemented from February to March 2015. Artist David Capra designed and facilitated these practical workshops with a repeat group of 10 participants, in response to the interests and approaches of participants. Mediums included watercolours, inks and pastels, felt, wool and clay. Approaches included tactile and sculptural art-making; collaborative works and portraiture.

Approaches built on existing interests and abilities of participants, also encouraged social exchange and artistic collaboration amongst the group. The project was intended to build the capacity of C-A-C to offer public programs for people with memory loss in future, and acted as a pilot for future public programming for people with memory loss.

This was achieved through building networks and working relationships with aged care providers throughout the span of the project; on the job training for C-A-C staff members through increased direct experience in working with seniors and specifically seniors with memory loss.

4.2   Aboriginal people

Almost half of the projects engaged Aboriginal people, through 12 of the 25 projects (48%).

Below are some examples of projects that engaged Aboriginal people.

4.2.1   Silk Tales - Inverell Shire Council

The Silk Tales project is a new initiative aimed at encouraging creative and cultural expression amongst the older Gamilaraay people. Guided by an Aboriginal Cultural Arts Tutor the older Gamilaraay people were engaged socially by exchanging stories from their own history and experience of identity formation. As the stories were shared the individuals were taught silk screening to allow their story to be captured through cultural expression on silk experiencing their own autobiography.

The objectives of the project were:
• Promotion of Inverell's Indigenous culture and history as seen through the eyes of older Gamilaraay people using silk screening techniques.
• Increase social inclusion of the older Gamilaraay people.
• Expression of past tales through art.

4.2.2   Celebrate Life - Elders Flash Mob to the beat - Byron Shire Council

Celebrate Life - Elders Flash Mob to the Beat built on the success of the local Seniors drumming circle to introduce a fusion of contemporary jazz and traditional aboriginal dance to create an age appropriate 'flash mob' dance for seniors that can be performed at local events. The Seniors drumming circle developed the music to accompany the performance.

The project aimed to bring together indigenous and non indigenous older people in a fun and creative way that promotes healthy activity. Celebrate Life showcases an investment in evolving culture acknowledging our elders as the keepers of this culture and allowing them a space in which

to lead the community in the creation of cultural expression based on reconciliation of our difference cultures.

This project offered drum and dance workshops at the Byron Community Centre and held a showcase event at the Byron Theatre and participated in the New Years Eve Events in Byron Bay and at random community cultural events. Project Objectives included:

- To provide a fun and healthy activities for seniors in music and dance
- To engage seniors from different parts of our community to come together in cultural expression,
- To create a piece of contemporary culture based on traditional and contemporary dance practice,
- To include our elders and older people in important community events such as New Years Eve,
- To create cultural capital for ongoing community performances (Harmony Day, Seniors Week, Reconciliation Week, NAIDOC Week)
- To provide a fun summer program for local seniors and to showcase this to our visitors,
- To help foster community identity, the "connectedness" of individuals, active participation in community life and diversity among residents of the Byron Shire.
- Provide opportunities to increase contacts and enhance the social relationships of older people was seen as an ongoing challenge for agencies and services.
- Provide opportunities for participation in the life of the wider community, foster social inclusion,
- Promote healthy lifestyle programs related to positive ageing, through partnerships.

4.3   Culturally and Linguistically Diverse communities

People from Culturally and Linguistically Diverse communities were a key target group for 11 of the 25 projects, (44%).

Below are some examples of projects that engaged people from Culturally and Linguistically Diverse communities.

4.3.1   Seniors Soundscape Make A Noise For Wellbeing and Feel Good! - Rockdale City Council and Hurstville City Council

Make a Noise for Wellbeing and Feel good was a cross Council collaboration between Rockdale and Hurstville Councils and Seniors Groups across the St George area. The project design allowed for a diverse range of participation, flexibility in content and no special skill level.

The project aimed to provide a positive experience of being involved in an 'easy' creative project.

Project objectives included the opportunity to make sound recordings of their own voices, cultural backgrounds, singing or playing instruments or talk about their creative pursuits in any way they wished. This included their experience of being involved in the project. Other objectives included increasing the understanding of participating in a creative pursuit and the relationship with creative ageing and wellness, the development of a cultural product in the form of a 20 minute CD and provision of avenues for the audio work to be heard in a public environment and provision of an opportunity to participate in a Sound Recording experience.

At the launch of the CD, a women refugee who was involved said that each cultural group would normally keep to themselves, but this project brought everyone together and made it more likely that they would participate in future community activities.

4.3.2   Ashfield Library Knitters – Urban Knitting Project

This project built on the strength, knowledge and skills of the existing Ashfield Library Knitting group. The participants, who were predominately aged 60 years and over engaged in a process that culminated in a public installation of their work.

The group was facilitated through a process that took them from the confines of the meeting room in which they meet weekly and out to the streets to show off their talent via a knitting 'graffiti' installation.

The project formed part of the newly established Ashfield Civic Centre Forecourt Activation program that was launched in September 2014. The process was documented, and the participants were provided with an opportunity to develop technical skills using ipads as they assisted with the documentation process.

The project successfully engaged a diverse group with 70% of the group indicating that they were born overseas, and that English is their second language.

Overall Aim: To promote and support an increase in active participation and engagement of older people in the arts.

Project objectives were to:
1. Harness and promote the skills, knowledge and diversity of the existing Ashfield Library Knitting group to support the sustainability and growth of this group.
2. Engage older people in a community development project that uses art/craft as the medium for engagement
3. Increase older people's technology skills
4. Establish robust partnerships across Council that engages Library Services, Community Programs and Planning and Environment
5. Facilitate older people's participation in the Ashfield Town Centre Renewal - Forecourt Activation project.

4.3.3   Community Collage and Decoupage Project – Willoughby City Council

Paper Scissors Patterns was a cross cultural project which aimed to use an arts project to bring together residents from a variety of cultural backgrounds to work together on a collaborative arts project.

Consisting of 1 presentation and demonstration to introduce the concept of the project, followed by series of 8 x 2 hour workshops where participants learnt to use the techniques of collage and decoupage to create pictures that represented the cultural heritage of Willoughby, culminating in an afternoon tea where the framed work was displayed and celebrated. Three participants were interviewed and filmed during the afternoon tea to capture the story of their involvement in the project. An online survey was also conducted with participants, administered by staff using ipads.

The overall aim of the project was to provide common ground to older adults from all ethnic backgrounds to share their memories and stories, encourage participation and understanding, promote greater mutual respect and trust and lay the foundation for future projects and friendships.

The objective was to create a value for money project that brought together the older members of the community from CALD backgrounds who attend the MOSAIC Centre and those from an English speaking background who attend the Dougherty Community Centre. The concept was to bring together older people from different cultures, who in a non- threatening and creative environment, could learn about the different patterns and decorations commonly found in cultures and share their experience and associations - to learn about each other and develop friendships.

The project was very successful. The group progressed well through the workshops, building on basic skills of cutting and pasting to learning colour and design, composition and to a significantly increased knowledge of the different cultures within Willoughby.

There was significant interaction between the participants from the MOSAIC centre and those from the Dougherty Centre and new friendships were formed.

4.4   Young people – through intergenerational projects

There were eight intergenerational projects, 32% of the 25 initiatives.

Below are some examples of intergenerational projects that engaged older and young people together.

4.4.1 Our Time Our Place - Shellharbour City Council

'Our Time Our Place' was about creating connections: the sharing of skills, knowledge and stories of the local area between generations and across cultural groups. The project brought together older people from Warilla Senior Citizens Centre and Shell Cove Community Centre and younger people from Lake Illawarra High School and Youth Off The Streets, led by a professional artist from Chalk Talk to design and create a series of large scale, temporary chalk murals based on stories and memories of the City.

The following outcomes were achieved:
- Addressed objectives and actions set out in Shellharbour's Community Strategic Plan, Healthy Ageing Strategy and Draft Arts and Cultural Development Strategy.
- Established new opportunities for older people to take part in creative activities in the Shellharbour Local Government Area.
- Encouraged intergenerational relationships and skills sharing within the community.
- Increased social participation and community engagement of older people with younger people.
- Improved perception of safety among older people in and around the Local Government Area.
- Improved the image and understanding of older people amoung younger members of the community.

4.4.2 Sustainable Wishing Tree Project - Lane Cove Council

The Sustainable Wishing Tree project was a creative initiative with a sustainable message that was inspired by the tradition of wishing trees. In many cultures, the tree is used as an object of wishes and offerings. In the Japanese culture, Tanabata is a yearly festival where people hang their wishes on the trees, creating an amazing visual experience.

Seniors were engaged through the Lane Cove Men's Shed, Centrehouse Community Arts Centre and Gallery Lane Cove to make an art installantion with sculptor Mark Swartz, who uses sustainable materials. Then, through a number of workshops seniors designed their own paper 'wishes'. Grandparents designed and made their own paper craft 'wishes' with their grandchildren (made out of recycled paper, with seeds inside). The wishes were hung on the recycled tree installed on the grassed area beside the Lane Cove Community Centre, 164 Longueville Road, Lane Cove.

Over time the 'wishes' will perish in the soil below the sculptural tree, but will rejuvenate and transform into new plants and provide a new visual experience. Seniors, other community groups

and the general public will contiune to visit and experience the tree as it will stay in place as a permanent installation.

Objectives:
- To create a public art sculpture with a positive message with the help and assistance of seniors
- To educate seniors on sustainable practices in art
- To educate young people on sustainable practices in art
- To encourage seniors, especially men to work collaboratively on a creative project viewed by a wide audience
- To provide a number of opportunities for seniors to work across varied creative activities
- To increase intergenerational activities by providing opportunity for grandparents to work on a creative project with their grandchildren.

4.4.3   People and Place, Age and Experience: A creative exploration - Ballina Shire Council

The project sought to provide a creative bonding experience between grandparents and grandchildren based around the theme of Ballina. Carving of clay pavers, to be laid in the Wigmore Arcade (newly renovated publicly owned shopping arcade in the CBD), was chosen as a simple medium for this activity.

The objectives were to explore the different experiences of community between older and young participants, to share these experiences with the wider community (through the subsequent use of the pavers) and to understand what is important to different generations of Ballina residents.

The results of the projects are being used to add value to other Council programs in understanding the valued attributes of place, so that these can be retained and enhanced in the future.

4.5   Multimedia projects

Eight projects engaged participants in technology and digital media (32%), with four utilising film/screen (16%). There were additional projects that were documented through the use of video.

Below are some examples of projects that engaged older people through multimedia.

4.5.1   I Want to Share My Story - Wagga Wagga City Council

"I Want to Share My Story" brought senior citizens together to develop their digital photography skills. Six Animation and Visual Effects and Photography students from Charles Sturt University led a six week course which took the 30 participants through getting the most from their digital cameras and exploring new ways in creative expression.

The overall objective of this project was to promote healthy ageing by creating opportunities for the senior members of the community to actively participate in a range of stimulating, creative and educational experiences. The project endeavoured to spark a greater interest and participation in the arts and cultural activities for the older generation of Wagga Wagga. The workshop was booked out within 5 days, with a waiting list developed.

The objectives were met, with all participants very satisfied with their experience, in particular the way the CSU students communicated with the participants. The participants are very happy with the work they produced and are looking forward to the exhibition during Seniors Week.

4.5.2   Park Life - North Sydney Council

A community play on the subject of homelessness in North Sydney has been developed.

Activities
- 10 sessions of script reading/acting and script development.
- Two recording sessions to record an audio track of the play.
- A short film has been produced on the making and recording of the play.

Outcomes
- Older people have been involved in the production of the play.
- The play was given air time on community radio in February.
- The group are keen to do more plays and projects.
- The group wish to do a live performance.

4.5.3   Golden Oldies Screen Dreams in Pictures project - Wollongong City Council

The "Golden Oldies Screen Dreams in Pictures project" engaged 46 local seniors ranging in age up to 98 years from the Wollongong Local Government Area in the planning, development and implementation of a creative photography project in which they feature in re-creations of 16 iconic movie/television scenes.

Council's Aged and Disability Officer faciltiated the development of partnerships with The Silverbelles Dance Group, Uniting Aged Care Farmborough Heights and local seniors to assist Council with the delivery of the project.

The aim of the project was to provide the opportunity for local seniors to actively participate in a creative cultural project and to promote positive ageing and recognise the lives, achievements and

diversity of older people. The seniors were invited together and encouraged to think about and describe a movie/TV scene that had relevance or significance to them and that they wanted to recreate.

Following the development of the concepts for the photographs a project team comprising Council Officer, a hair and make-up artist and photographer worked with the seniors to develop the sets and source the costumes and props to recreate the scene. The Silverbelles Dance Group provided many of the costumes from their collection to support the project. Photographic shoots were held and the resulting photographs promoted via social media and the web. The photographs will be exhibited in a local shopping centre and in Council libraries and community centres.

A celebration event attended by 60 people was held to thank the participants and launch the photographs. The project generated large media and social media interest from the broader community.

A survey indicated that the major highlights for the participants was the fun of participating, getting dressed up, having their hair and make-up done, photos taken and being acknowledged and recognised by the Lord Mayor.

4.6 Performing Arts projects

Performing arts were widely utilised as a means to engage older people:
- Eight projects engaged participants through music (32%),
- Four projects engaged participants through dance (16%), and
- Three projects engaged participants through theatre (12%)

Below are some examples of projects that engaged older people through the performing arts.

4.6.1 Drumming Circle - Armidale Dumaresq Council

Drumming Circles were promoted to seniors living in the Community through the Jacaranda Social Club which incorporates a Mind, Body and Balance (MBB) program. The MBB program is a Healthy Active Ageing initiative and the concept of a Drumming Circle is to stimulate the mind and body through creative expression and active participation. These occur twice monthly within an existing program. Research indicates that drumming reduces social isolation and depression, relieves stress, anxiety and muscle tension, increases joint mobility and co-ordination and improves circulation, brain function

and focus. The benefits of this fun activity are achieved without the participants realising the level of active engagement.

From a community point of view, the promotion and involvement of this project has generated increased awareness of all programs and services provided to seniors within the community.

4.6.2   Christmas Memories Shared - Tenterfield Shire Council

The project tapped into older people's memories and life experiences to provide the material for a Christmas concert. The December concert was shared with the whole breadth of the community.

It involved people in the Shire aged 60 years and older and had workshops/rehearsals to enable the older residents to contribute creatively to the Christmas concert.

The project aimed to bring together many local community organisations that have older people in the organisation or give a service to older people in a shared Christmas celebration. It also aimed to have a Christmas performance for older people that they could plan and participate in.

4.6.3   Here is my song - Wingecarribee Shire Council

The project aimed to support a group of older people who have dementia living within the Wingecarribee community to write, sing and record their own song.

The project included four facilitated workshops held during November 2014, at which professional performers and songwriters, Shortis & Simpson, supported the group to write, perform and record a song.

The resulting CD features 3 original songs written and performed by the group. It showcases the abilities and interests of the group with the songs being played for the family, friends and the wider Wingecarribee community.

Central to the project was the use of a fun and inclusive approach.

4.6.4   I've got uke, Babe - Port Macquarie-Hastings Council

Seniors were invited to participate in free beginners ukulele courses. The Port Macquarie Library was the first in Australia to purchase ukuleles and they had 10 available for free loan. This enabled seniors to borrow a ukulele kit from the library for 4 weeks and then purchase their own uke if they

decided to continue. The Council had planned to run 3 programs but due to popular demand it was extended to 4 programs.

A performance element included a uke flash mob at the shopping centre food hall.

The aim, objectives and outcomes included:

- Engage newly arrived and newly retired seniors and create a pathway for them to create a local community uke group
- Train seniors so they are proficient at community performances
- As a resource have 10 x ukulele

kits available for loan at the library, to encourage seniors to 'have a go' and remove a financial barrier to beginners
- Activate spaces so they become fun and vibrant spaces in our community
- Connect those with a shared interest
- Foster creativity and a love of music among older people.

4.7   Visual Arts and Crafts Projects

The visual arts and crafts were widely utilised as a means to engage older people:
- Nine projects engaged participants through the visual arts (36%), and
- Seven projects engaged participants through crafts (28%).

Below are some examples of projects that engaged older people through the visual arts and crafts.

4.7.1   Storytelling in the Great Lakes - Great Lakes Council

A series of workshops were run by volunteers to assist participants to tell a story either by painting or drawing a picture, or creative writing.

Workshops were held across the LGA with a small number being held at a nursing home in Forster.

Final works were exhibited at Council during the last 2 weeks in January. The exhibition is currently touring the LGA so that residents in other towns and centres can enjoy the works.

4.7.2 Box Gum Grassy Woodland (BGGW) creative workshop program - Cootamundra Shire Council

This Creative Ageing Local Government Grant supported a series of skills development workshops where leading Australian artists taught senior local residents field recording, weaving and bush dying techniques utilising local environs and locally sourced materials.

Objectives of the project were met and included the provision of senior residents with:

- access to leading Australian artists
- activities that will expose them to a range of creative skills
- a means to creatively explore local environs
- an activity that can be continued and expanded upon either collectively or independently in their own homes and/or in community facilities
- a forum for their skills to be demonstrated to the local community.

The project also achieved the goal of utilising and showcasing the facilities of The Cootamundra Arts Centre to the local community.

Project outcomes included the development of new and transferrable skills in the community, which can later be expanded upon independently by participants. Outcomes will also include the development of creative artworks, which will be displayed at the recently built Arts Centre 1st -9th August 2015.

4.7.3 Wire, Wood, Light and Shadow: The Shape of Ageing Well - Snowy River Shire Council

The project was successful in bringing approximately 40 older people together from across 2 Shires over 10 sessions – sharing stories, experiences and ideas. The interest and involvement levels increased over the few months and the participation varied according to the level and type of

skill required and dexterity required once the project commenced.

The intracouncil relationships have had a positive effect and relations are improved between Waste, Planning, Hostel, and Community Services department and with the wider community. The idea of the participants engaging in an art project was fulfilled and will continue to grow, as the sculpture was showcased at the local exhibition at Easter.

The sessional workers involved have been very impressed with the amount of involvement of the older participants, some of whom cannot walk without aids, have hearing and sight impairments and ages range up to 93 years old. The chatter and banter each week has been amazing and the groups have bonded even more over this time. The involvement by the group from the outset was slow however increased over time with various sessions to brainstorm and have ideas drawn up on the butcher's paper.

A life size tree has been designed and made utilising recycled items that have been collected by participants – visiting Council Recycling centres and from their own homes and from the local bush, using wood, steel, wire and bark. Hanging from the steel branches are autumn coloured glass sun catchers and ceramic painted shapes that the members have made learning new skills to form these beautiful pieces. These items will be for sale when the tree is displayed at the April 2015 Lake Light Sculpture event (an annual event that is steadily gaining a heightened profile).

The aim to celebrate older people – their achievements and stories- has been met. The journey has been just as important as the end result.

4.8   Local history projects

The grants program included ten local history projects (40% of the 25 projects), many providing opportunities for the older people to share their stories.

Below are some examples of projects that engaged older people through local history projects.

4.8.1   MemorableTales - Penrith City Council

Memorable Tales was an exciting creative multimedia family stories 8 week project with older people. Workshop participants learnt to create a short documentary style video on the theme of memorable family stories and tales. Participants utilised a video recording device, a mobile phone, tablet or point and shoot camera to create their video. They learnt new technology skills to import their video using a software package and then edited this to make their final story.

The aims of the project were that participants developed a project plan, integrated archival material including old photos, old documents/newspaper articles and use filming techniques with sound. They learnt how to conduct a video interview, ethics and best practice when recording peoples stories, basic video editing skills and exporting and sharing their video with others using social media.

The finished videos created by participants were shown at an organised screening of the videos for family, friends and the wider community with 35 people in attendance including the Mayor and General Manager.

The project objectives were:

- Seniors learn and enhance technology and multimedia skills
- Creative partnerships with local organisations are built
- Older people are engaged in creative use of video/technical skills for self-expression
- Intergenerational dialogue is built by creating and presenting video/movie tales
- Demonstrate a creative project which breaks down ageist attitude and has a positive outcome
- Encourage active brain development through learning new skills and engaged in creative processes
- Provide opportunities for seniors to be socially connected and informed on local activities for Seniors.

4.8.2   SWAP-Seniors Welding Art and Poetry Workshop - Oberon Council

The aim of the Oberon Seniors Welding Art and Poetry (SWAP) project was to conduct a combined workshop that allowed participants to creatively express their connection to Oberon's local rural project through art and bush poetry.

On the weekend of November 15-16 2014 the creative genius of Oberon gathered steam as seniors met to share stories and poetry and investigate the possibilities of creating metal sculpture that reflected Oberon's rural heritage.

The SWAP workshop was conducted by two of Oberon's most creative local talents. Renowned sculptor Harrie Fasher lead the group through the process of designing and welding together scrap metal to create sculptures that reflect Oberon's farming heritage.

Local bush poet and ballader , Brian Beesley, recited well known bush ballads as well as some of the poems he has penned about bush life. The theatrical delivery of his poetry inspired participants and a small audience to continue to develop their artistic talents after the workshop to enhance their retirement years.

The main objectives of the workshop were to bring seniors together to capture the rural bush stories and experiences of participants through visual art and creative story telling.The main target audience were seniors particularly men who are socially isolated through retirement or through the geographic isolation resulting from their choice to remain living on the farm during their senior years.

With the support of the the Oberon Mens Shed the workshop did acheive its goal of enagaging older isolated men in both a creative and social activity. Sparks flew in the humorous and collaborative atmosphere thanks to a lot of laughter, hard work and determination. New frienships were forged and old frienships rekindled through the weekends activities.

5.0 Grants Program Outcomes

5.1 Overall success against aims and objectives

The aim of the grants program was to 'increase the number of older people participating in creative activities'. As this report has shown, the range of initiatives delivered certainly demonstrates that this aim was met.

The Program also had a range of objectives. We have made some comments on how well these have been achieved in the sections below.

The objectives of the grants are to help councils:
- Establish new or build on existing creative activities for older people,
- Develop internal cross council collaboration with cultural activities, and
- Work in partnership with local stakeholders to achieve these objectives.

All councils advised that their projects were successful, 72% strongly agreeing and 28% agreeing that the objectives of the project were met.

5.1.1 Establish new or build on existing creative activities for older people

In their applications the 25 projects set an ambitious target to collectively engage 1,040 older people as participants in creative activities. This target was exceeded reaching 1,535 participants, 148% of the goal.

Likewise, the target to reach 9,208 older people in the audience was more than doubled, reaching 19,772 participants, 214% of the target.

While eleven projects underperformed in terms of participants, these all exceeded expectations for audience. And while nine projects under performed in terms of audience, these all exceeded expectations for participants.

We asked councils how their project increased participation of older people in creative activity. Here are some of their responses:

Coonamble Shire Council, 'Creating Together'
'The project gave older people an opportunity to try new creative outlets. Traditionally, art and craft activities have been focussed on heirloom type activities such as quilting, embroidery and other handicrafts. This project has given the participants the skills to branch out into new creative endeavours, and the confidence to be experimental in their designs and artistry.'

Armidale Dumaresq Council, 'Drumming Circle'
Through promotion the project has generated interest within the local community, registrations, referrals, and enquiries have increased as a consequence if this initiative. The project has therefore provided seniors the opportunity to participate. They have provided positive feedback, they have enjoyed trying something new, meeting new people and forming friendships. They have also shown increased confidence and have been willing to dance with creative expression, demonstrating rhythm, sequencing skills and coordination. The Drumming Circles increase in complexity and are therefore measurable.

Penrith City Council, 'MemorableTales'
For many participants in the project this was their first creative project involvement. Some participants from this project have gone on to be involved with another project under the Re-imagine Ageing initiative, including family members of participants. Word of mouth promotion has

been increased through participation in this and our follow on project Agile Not Fragile. We have had a lot more interest in creative projects as a result of these two initiatives.

Willoughby City Council, 'Community Collage & Decoupage Project'
Many of the participants commented that they had been looking for something like this and that opportunities, that were free or low cost and convenient in location for creative endeavours, were limited and subsequently they had not been participating in any creative projects. Through this activity Council have identified a group of residents that are interested in creative activities and that can be invited to participate in other activities. Council does have creative art centres which were discussed but location and access had prevented this particular group attending.

Campbelltown City Council, 'Tours with David & Friends: art and memory discussion tours and practical workshops for older people with memory loss'
As a whole, both components of the project improved older people's access to the arts by developing Campbelltown Arts Centre as an accessible, friendly venue for people with memory loss and those who support them. The skills of arts centre staff and volunteers were enriched through working with seniors with memory loss, positioning us to better work with this demographic in future. The approaches of staff from service providers were also developed, with several staff members mentioning they will be able to implement similar approaches in recreational activities supported through their own organisation.

5.1.2   Develop internal cross council collaboration with cultural activities - integrated in the broader planning framework

The integration of Creative Ageing Strategies into various planning frameworks provides evidence that actions to meet the attendant challenges and opportunities of population ageing are closer to being implemented as a result of this program.

Taken overall, the fact that many projects saw staff from a range of council departments work together to deliver project outputs indicates greater integration of council resources to deliver positive outcomes for older people. This is likely to impact positively on workplace culture at all levels—producing future benefits in Local Government Areas.

The table below illustrates the diversity of the funded projects and the range of outcomes produced by the grants. As demonstrated, many Creative Ageing Strategies are aligned with Community Strategic Plans and other planning instruments used by councils. Project processes had the added benefit of raising the profile of creative ageing within the Local Government Areas involved in the Program.

Given ongoing positive benefits to older people resulting from the Local Government Creative Ageing Grants Program, it could be said that the program is having a positive 'ripple effect' in communities which is maximising the impact of the funds invested to date. Refer to Table 2 below.

We asked councils how their project and creative ageing are aligned with council plans and strategies. Here are some of their responses.

Table 2: Project deliverables and integration of project outputs with council planning

Council Name Project Title	PROJECT ALIGNMENT WITH COUNCIL'S PLANS AND STRATEGIES
Armidale Dumaresq Council *Drumming Circle*	The Drumming Circle has aligned very nicely into an existing Mind Body and Balance program with the Jacaranda Social Club. The increased number of registrations has ensured the viability of the program which is meeting Minimum Data Set output hours of service.

Council Name Project Title	PROJECT ALIGNMENT WITH COUNCIL'S PLANS AND STRATEGIES
Ashfield Council *Ashfield Library Knitters - Urban Knitting Project*	Ashfield Council's Community Strategic Plan 2023 is made up of the following seven themes: 1. Creative and Inclusive Community 2. Unique and Distinctive Neighbourhoods 3. Safe, Connected and Accessible places 4. Living Sustainably 5. Attractive and Lively Town Centre 6. Thriving Local Economy 7. Engaging and Innovative Local Democracy This project provided an avenue to support older people to engage with Council's planning process, and community engagement focus, particularly in relation to theme one which aims to fosters creativity, celebrate cultural diversity and considers the needs of everyone especially the most vulnerable. Council is committed to supporting and engaging its ageing community and this project provided the perfect opportunity to enhance an existing program that supports older people. An exciting element of this project is the link to Ashfield Council's Town Centre Renewal project. In September 2014 a Civic Centre Forecourt activation program was launched and this project will form part of this program. The project also supports our integrated planning model as is it will be a partnership between Library Services and Community Programs.
Ballina Shire Council *People and Place, Age and Experience: a creative exploration*	The Ballina Major Regional Centre Strategy is currently being developed in house. It is a strategic planning document aimed to provide a direction for Ballina as a town for the next twenty years as it develops into a regional centre. Part of the aim of the strategy is to retain and enhance what people like about it now. The workshops provided a creative way to delve into what people like about Ballina, and what they value about Ballina, in a low-key and creative way. Interpreting places through public art projects are also highlighted as important to contributing to our community's sense of place in Council's Cultural Plan 2014 - 2020. A connected community is one of the four themes outlined in the plan that looks at community needs and aspirations and describes what we want to occur during the next ten years to promote positive lifestyles and improve the amenity for our residents and visitors to the shire. Specific outcomes of this plan met through this project are: - Encourage community interaction - Create events, strategies and activities that promote interaction and education, as well as a sense of place - Assist disadvantaged groups within our community
Byron Shire Council *Celebrate Life - Elders Flash Mob to the beat*	This project aligned with the following council's existing plans and Community Strategic Plan - Society and Culture Byron Shire has a dynamic culture that is unique to the region and Australia; one that attracts new residents and new and returning visitors each year. Byron Bay and its hinterland are internationally renowned for community creativity and connection to place. With this attraction and growth, comes the challenge of meeting the needs of a diverse community and visitors. This includes access to and supporting local services and facilities, and helping to ensure other levels of government provide the Shire with education, health, transport and other services. Culture in the Byron Shire is the expression of the history, heritage, customs, arts, recreation, sport, creativity and values of a community. The community is diverse and colourful. Each town, rural village and their localities have their own distinctiveness and mix of cultural values; embracing both traditional and alternative lifestyles and philosophies. There is strong respect for Aboriginal heritage and custodianship, and the value in

Council Name Project Title	PROJECT ALIGNMENT WITH COUNCIL'S PLANS AND STRATEGIES
	understanding our link to country. It is Council's role to help foster community identity, the "connectedness" of individuals, active participation in community life and diversity among residents of the Shire. SC2.1 Provide a range of recreational, cultural and community opportunities. SC2.3 Facilitate positive family and community influences on child development. SC2.4 Create vibrant liveable places and spaces within towns and villages for people of all ages and abilities SC3.1 Work in partnership with the community to facilitate access to a range of cultural places, spaces, opportunities and activities for all in the community. SC3.2 Acknowledge, foster and celebrate Aboriginal culture. SC3.3 Encourage and support residents from cultural and linguistically diverse backgrounds to participate in all aspects of community. Performance indicator * Increased participation by Aboriginal and Torres Strait Islander community members in Council led initiatives, partnerships and key community events. Positive Ageing Strategy Key Focus Area 1 – Belonging, Social Inclusion and Volunteering Vision: A community where workers, volunteers, neighbours, friends, parents and grandparents, of all ages and culture, have the opportunity to participate in a variety of activities and develop a sense of belonging to a community where they feel respected, and valued. 1.2 (intergenerational) contact through a range of events, activities, programs and strategies 1.3. Recognise and plan for the diverse needs of all older people 1.5 Expand volunteer opportunities for older people through partnerships with other organisations 2. Key Focus Area 2 – Lifelong Learning, Employment and Retirement Vision: A community where lifelong learning, and opportunities for employment and retirement, are supported. 2.1 Enhance opportunities for skill development and lifelong learning in collaboration with education providers 5. Key Focus Area 5 – Information and Communication Vision: Information provided to the community is regular, accessible and easy to understand 5.1 Facilitate communication for older adults about services and activities that contribute to ageing well 5.3 Improve Council's role in providing information to the community Notes 5.1.1 Social Inclusion p. 15 The need for social inclusion was identified by the community as extremely important for the health and wellbeing of older people. Older residents expressed concern about the risk of isolation. Emotional wellbeing is directly connected to social wellbeing and depression is strongly associated with social isolation. Many residents felt it was important for the Council to take an active role in

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	supporting and promoting an increased range of opportunities for social and recreational activities where new friendships could be formed and improvements to physical and mental health could be achieved.

Finding ways to increase contacts and enhance the social relationships of older people was seen as an ongoing challenge for agencies and services.

Being actively involved in the community is shown to have benefits for seniors' health and wellbeing.

Participation in the life of the community can include workforce participation, volunteering, education and training and involvement in social, cultural or recreational activities.

Council Plans to: p.17

• Foster a sense of belonging for all people
• Investigate and develop a range of community engagement feedback mechanisms to facilitate community involvement
• Promote intergenerational contact through a range of events, activities, programs and strategies
• Recognise and plan for the diverse needs of all older people
• Celebrate and acknowledge the achievements of older people
• Expand volunteer opportunities for older people through partnerships with other organisations

6. Key Focus Area 6 – Support Services
Vision: A community where ageing residents have access to appropriate support services to assist them to maintain active and relatively independent lives.

6.2 Health Promotion
Promote healthy lifestyle programs related to positive ageing, through partnerships

6.3 Social Exclusion
Seek to better understand social isolation and its impacts in order to identify potential solutions

6.5 Advocacy and partnerships
Develop collaborative partnerships with service providers

Cultural Plan p. 27
During the consultation process a range of issues and needs were identified regarding Byron's culture. The issues fell into thirteen key themes and are provided in detail in Appendix L. The thirteen themes were merged into the following seven key themes that reflect the guiding principles of the cultural action plan. These are outlined below.

1. Identity and Sense of Place
2. Access and Opportunity: 2.3
3. Cooperation and Integration 3.1
4. Creativity, Innovation and Education 4.3 & 4.4
5. Conservation and Sustainability
5. Leisure Recreation & Natural Environment **Key objective but no specific strategies/actions to link to grant application.
To plan for, and offer, a diverse range of lifestyle choices and community services aimed at enhancing quality of life throughout the Shire 6. Acceptance and Diversity 6.1 & 6.2
6.2 a Festivals a& events (economy & tourism), a) Encourage the facilitation of |

Council Name Project Title	PROJECT ALIGNMENT WITH COUNCIL'S PLANS AND STRATEGIES
	community events and activities that are fully accessible for people with disabilities. 7. Recreation, Health and Wellbeing 7.1 a Promote and facilitate opportunities for people with disabilities to participate in creative, cultural, recreational and social development activities 7.2 Disability Access and inclusion Plan
Campbelltown City Council *Tours with David & Friends: art and memory discussion tours and practical workshops for older people with memory loss*	The project aligned with Campbelltown City Council's 10 year Community Strategic Plan Objective Four – 'A safe, healthy and connected community'. The same objective links in with the Campbelltown Ageing Strategy 2013-17. Objectives from the Ageing Strategy include 'Promote Healthy Living' and 'Social Support' with the aim of facilitating health and wellbeing, supporting community groups and organisations to develop community health and wellbeing initatives. The Ageing Strategy also identifies the 'Ageing in Place' action 'community development programs to increase social connections for older residents'. The program also coincided with Seniors Week and was able to be promoted alongside Council wide events. C-A-C intends to offer these tours in future years.
Coonamble Shire Council *Creating Together*	P1.3. Leverage the skills and knowledge in our community to promote social interaction P1.3.1. Support activities/projects that increase community participation and connection P3.4. Improve access to services for disengaged community members P3.4.1. Support appropriate community development activities undertaken by a range of organisations and provide assistance with project development, governance, grant writing, community building and group facilitation. P4.2. Improve interaction across social cultural and age groups P4.2.2. Support strategies that focus on active ageing and ageing in place
Cootamundra Shire Council *Box Gum Grassy Woodland (BGGW) creative workshop program*	The project aligned with two core priorities, 'Social' and 'Environmental', of Cootamundra Shire Council's 'Community Strategic Plan 2013-2023'. The activities particularly aligned with: Strategic Priority #1 – SOCIAL: To promote thriving social networks that create and nurture a strong, modern and vibrant community. Strategic Priority #2 – ENVIRONMENTAL: To protect the natural environment and maintain the rural character of the Shire. The objectives and outcomes also aligned with the following community concerns identified by Cootamundra Shire Council when developing the Community Strategic Plan: - Concern for environment - Need to provide more cultural facilities & activities - Document and preserve heritage - Plan for an ageing community
Great Lakes Council *Storytelling in the Great Lakes*	There are 3 plans and strategies that this project contributes to: 1. GL CULTURAL PLAN Key Performance Area: Cultural Activities and Events. - Support & Develop new activities from existing venues - Investigate opportunities for showcasing the visual arts, eg retirement villages, business foyers, etc Key Performance Area: Access and Inclusion. - Promote the value of the creative process in the social & community development sectors - Engage marginalised groups in cultural activities Key Performance Area Resources. Strategies - Create and develop skills register and volunteer base

Council Name Project Title	PROJECT ALIGNMENT WITH COUNCIL'S PLANS AND STRATEGIES
	2. GL ACTIVE AGEING STRATEGY Key Performance Area: Social Participation. - Support groups that provide lifelong learning opportunities - Promote social interaction and active ageing through provision of opportunities for older people to volunteer for activities that suit a variety of interests and experience - Facilitate and encourage provision of outreach services where appropriate Key Performance Area: Respect & Social Inclusion - Involve older residents in decision-making process on issues around how to best meet their needs - Promote social interaction and active ageing through provision of opportunities for older people to volunteer for activities that suit a variety of interests and experience - Celebrate the role and achievements of older people 3. GREAT LAKES 2030 - COMMUNITY STRATEGIC PLAN Key Performance Area: Vibrant and Connected Communities: - Ensure community, sporting, recreational and cultural facilities and services reflect current and future needs - Enable opportunities to experience lifelong learning through improved access to educational facilities - Increase community inclusion, cohesion and social interaction
Griffith City Council *Creative Ageing summer program*	There are 3 Priorities within Griffith City Council's Community Action Plan that the program addressed: Priority 2 : Places and spaces - plan and develop facilities and services to meet the needs of an ageing population Priority 5 : Education - learning through the ages Priority 12 : Arts and culture - improve access to cultural and artistic activities
Inverell Shire Council *Silk Tales*	This project aligned to Council's Community Strategic plan that promotes health, well being, life long learning and lifestyle diversity. Council's community strategy is to "provide local opportunities for recreation, culture and social activities" and to "develop a range of educational and skills development opportunities to meet the requirements of the community". This project achieved both (Inverell Shire Council, Community Strategic Plan, 2009-2029, Destination 2,C.07 & C11)
Lane Cove Council *Sustainable Wishing Tree Project*	Lane Cove Council recently completed their Action Plan for an Age-friendly Lane Cove Strategy to gain a better understanding as to whether it is an age friendly community or not. The Strategy was prepared in accordance with the process and guidelines as outlined in the World Health Organisation Global Network of Age-friendly Cities and Communities (Lane Cove Council has gained membership of the Network, the first Council to do so in NSW). The purpose of Council undertaking the initiative was to assist in responding to the challenges of an ageing population, and to foster an environment that promotes active ageing and community engagement. As a result of the consultations a number of recommendation were made, these included such things as providing additional activities and programs to grandparents and assistance with their grandchildren; increase in Men's Shed activities; promotion, encouragement and facilitation of community groups to run a diverse range of activities; additional activities that are stimulating and target seniors who are physically and mentally active. The Sustainable Wishing Tree project will assist Council in addressing some of those recommendations. Lane Cove Council's Delivery and Operational Plan (2014-2017) acknowledges the importance of a community rich in culture with a unique identity. Council believes this

Council Name Project Title	PROJECT ALIGNMENT WITH COUNCIL'S PLANS AND STRATEGIES
	goal could be achieved by the implementation of a number of strategies such as but not limited to: - The facilitation of creative expression by supporting a diverse range of cultural festivals, activities, groups, arts & events; and - The maximising of community participation in cultural and creative activities. The Sustainable Wishing Tree project is in response to and will be part of Council's Delivery and Operational Plan (2014-2017).
North Sydney Council *Park Life*	It provided an interesting program for older people to express their acting ability and community interest. It seemed to create a good interest in community issues.
Oberon Council *SWAP-Seniors Welding Art and Poetry Workshop*	The project aligns with and links together Oberon Councils commitment to developing and encouraging opportunities that showcase our communities creative talents, stories and identities and the preservation of our social, oral and natural heritage. Within our heritage are "our stories" which help to define who we are and how we relate to the rest of the world. The SWAP project helped seniors to creatively tell their stories and to reaffirm their place in the Oberon Community.
Penrith City Council *Memorable Tales*	The Memorable Tales project addressed some of the actions from the Planning for an Ageing Community Strategy 2010 + by the implementation of creative ageing projects and promoting inclusion and self expression. In addition the project reflected Councils Access and Equity commitment to strengthen diversity in the city as some participants were from a culturally and linguistically diverse background, some were isolated and made connections through the project. In addition the project reflected Councils Inclusion plan in that it met access needs for people with mobility/disability issues. The project will addressed actions to meet the social and leisure needs identified in Council's 'Planning for an Ageing Community Strategy 2010 +', In line with this strategy, the Re-imagine Ageing project has been established and is engaging with seniors groups and older people by implementing demonstration community cultural development projects and activities - the Memorable Tales project being one of these demonstration projects. The project also aligned with Outcome 6 of the Community Plan - We're healthy and share strong community spirit. A relevant statement from the community plan: Council seeks to celebrate our heritage, cultural diversity, build social inclusion and foster creativity, encouraging the participation and contribution of all people in the City. Memorable tales project aligned well with this objective and the below mentioned strategies from the community plan: 6.2 Encourage social connections and promote inclusion in our community 6.3 Support cultural development, activating places and creativity. In addition Penrith Inclusion Plan states " It envisions an inclusive and engaging City that facilitates the participation of all members" the project also aligned with Penrith's principles for a sustainable city in particular - empowering people and fostering participation as well as many other aspects of the abovementioned plans and strategies.
Port Macquarie-Hastings Council *I've got uke, Babe*	This is supported by Councils 2013-2017 Delivery Program - Looking after our People objective: 2.8.1 Support, facilitate and advocate for arts and cultural programs that engage the community and deliver a range of performing, visual arts and cultural development services
Rockdale City Council *Seniors*	This aligns with our Delivery Program: 1.3.3 Ensure that at variety of opportunities for arts and culture , programs and partnerships are offered throughout the year

Council Name Project Title	PROJECT ALIGNMENT WITH COUNCIL'S PLANS AND STRATEGIES
Soundscape *Make a Noise for Wellbeing and Feel Good!*	1.4.3 B Ensure that the needs of older people and people with a disabilities are recognised and presented though Council policies and programs In that it has created participation opportunities in art/cultural projects for older people. It also aligns with Councils Draft Ageing Strategy
Shellharbour City Council *Our Time Our Place*	'Our Time Our Place' aligned closely with a range of Council's existing plans and strategies. It supported Shellharbour's Community Strategic Plan 2013-2023, including the following objectives and strategies: 1.1 Vibrant, safe and inclusive City 1.1.1 Encourage and support activities and events where communities can gather and celebrate. 1.1.2 Develop creative opportunities for key partnerships and volunteering to support the community. 1.1.3 Make Shellharbour a friendly environment where people feel safe. 1.1.4 Have accessible community and cultural facilities available for current and future community members. 1.1.5 A creative community participating in arts and cultural activities. 1.2 Active and healthy community 1.2.1 Provide residents access to a range of services and facilities that are relevant and responsive to health and wellbeing. 1.2.3 Provide a range of accessible recreational opportunities and associated facilities to cater for a broad range of ages, abilities and interests. 'Our Time Our Place' also aligned closely with Shellharbour City Council's Draft Disability Strategic Plan and Healthy Ageing Strategy. Council conducted a range of community and stakeholder consultations to determine the needs and priorities of older people within Shellharbour City as part of the Healthy Ageing Strategy. Some of the priorities that were identified included: • a need to improve the perception of safety of older people in and around the Local Government Area. • the need for intergenerational programs to allow for engagement with younger people and skill sharing between different age groups. • art programs to improve mental health. There was also a strong link to Shellharbour City Council's Draft Art and Cultural Development Strategy. While this Strategy is currently being drafted, consultations with the community and relevant stakeholders highlighted that intergenerational programs, skill sharing workshops, community and public art projects were desired in the Shellharbour Local Government Area. 'Our Time Our Place' aimed to improve the perception of safety of older people and this objective links closely to Shellharbour City Council's Community Safety and Crime Prevention Strategy. It specifically linked to two major strategies within the 'Graffiti Management Plan', including Community Education and Awareness and Partnerships and Art Opportunities for Young People. There was also strong connections to the 'Safer Public Places Compact Project' and 'Crime Prevention through Environmental Design', which both sit within Council's Community Safety and Crime Prevention Strategy.
Snowy River Shire Council *Wire, Wood, Light and Shadow: The Shape of Ageing Well*	Building links and partnerships with the community is very much part of the Community Strategic plan and our Social Plan 2013-2016.

Council Name Project Title	PROJECT ALIGNMENT WITH COUNCIL'S PLANS AND STRATEGIES
Tenterfield Shire Council *Christmas Memories Shared*	The project aligns with Tenterfield Shire Council's strategies and directions as it: • Provides a recreation/leisure opportunity for older residents in the Shire • Accommodates the needs of an ageing population and people with disabilities • Is a cultural activity that will foster an involved community and a creative environment • Provides an activity that could improve the physical and mental health of older people in the community • Is an opportunity for Council staff to assist with the organisation of an event and activities aimed at improving the lives of older people • Enriches the cultural life of the community
Wagga Wagga City Council *I Want to Share My Story*	Council's Community Strategic Plan, clearly outlines the goal of having an opportunities and places for connection. The measure "We use sports, recreation, arts and leisure as ways of staying connected" is clearly linked to this project. The target is increased community satisfaction with the ability to participate in arts and cultural related activities. I Want to Share My Story aligns with these goals as well as our visions: "We are a thriving, innovative and connected community on the Murrumbidgee. We are rich in opportunity, choice, learning and environment. Wagga is a place where paths cross and people meet". This project is another example of an opportunity Wagga, particularly for our aging community. The project also addresses community cultural needs identified in the Council's Cultural Plan: To be a regional centre where culture and creativity shall enrich the lives of the whole community. Council endeavours to work with the community to increase advocacy and capacity building of community groups, and facilitate partnerships with and between people, community groups and professional artists. This project through the breadth of its community involvement, support for an existing arts and cultural organisation who works with community groups throughout Wagga Wagga and engagement of professionals to come to Wagga Wagga addresses the needs identified in Council's Cultural Plan. The activities involving artistic workshops and a free artwork exhibition at the end of the workshop, during Seniors Week 15-22 March 2015 clearly align with council's plans and strategies.
Willoughby City Council *Community Collage & Decoupage Project*	The activity aimed to build upon Willoughby Council's commitment to an inclusive and cohesive multicultural community and equitable access to Council's services and programs. The project closely aligned with the KPI's of the Willoughby City Strategy 2013 - 2029 where Council specifically aims to facilitate and support a range of cultural, recreational and social activities recognising emerging social changes and interests. In this activity Council built upon its commitment to provide an environment where cultural diversity is respected, supported and celebrated through engaging in cross-cultural activities.
Wingecarribee Shire Council *Here is my song*	The guiding principles that underpin the framework for the Wingecarribee Community Strategic Plan 2031+ are Social Justice and Sustainability. All strategies seek to strive for equity, access, participation and equal rights, particularly for the disadvantaged and vulnerable. Under our People theme one of the goals is that Wingecarribee fosters a diverse, creative and vibrant community and to do this Council and the Community identified that we need to engage the under-represented in the life of the Shire and encourage and implement activities that strengthen community spirit. The project directly delivers against this objective.
Wollondilly Shire Council *LOLS - Laughing Out Loud Seniors*	This project met operational objectives within the community strategic plan.
Wollongong City Council *Golden Oldies Screen Dreams in Pictures project*	The Golden Oldies Screen Dreams in Pictures project aligned with existing Council plans and strategies including the "Community Strategic Plan Wollongong 2022" which includes the goals 'Wollongong is a creative vibrant city" and "we are a connected and engaged community". The project aligns with Council's "Wollongong Positive Ageing Plan 2013 and has assisted Council in the delivery of focus area 2.2 "Community has a positive attitude to ageing and respects and values the views and contribution of older people". The project aligns with Council's "Cultural Plan. 2014 - 2018"

Council Name Project Title	PROJECT ALIGNMENT WITH COUNCIL'S PLANS AND STRATEGIES
Wyong Shire Council *Creative Ageing Expo*	The Creative Ageing Expo will meet key objectives from Wyong Shire Council's Community Strategic Plan, including our desire for; communities to be vibrant, caring and connected with a sense of pride in their local neighbourhood, communities will have access to a diverse range of affordable and co-ordinated facilities, programs and services, our community to be well educated, innovative and creative, with people attaining full knowledge potential at all stages of life. The Central Coast Positive Ageing Strategy identified six priority areas as being critical to supporting activities that promote healthy and active ageing in the region including; staying healthy, being involved, getting around, my community, my home, transition and support. This project aligns well with the priority area "being involved" as local residents during consultations indicated they want to connect to community organisations and activities, volunteering and having a sense of belonging and purpose. Current challenges faced by survey participants included: loneliness, access to community (arts, recreation, cultural facilities), finding out what's on and what is available in the local community, and connecting to volunteering opportunities.

5.1.3   Work in partnership with local stakeholders to achieve these objectives

Project acquittal reports contained a great deal of evidence that local stakeholders played an integral role in delivering positive outcomes. Stakeholder involvement included consultation and collaboration with:

- Older people;
- Home and Community Care services;
- Aged care services;
- Community organisations;
- Arts and cultural organisations;
- Professional artists;
- Training providers;
- Community Arts and Cultural Development Practitioners;
- Various council departments; and
- Neighbouring councils.

The Local Government Creative Ageing Grants Program overwhelmingly met this objective. Effective partnerships and other forms of stakeholder involvement allowed projects to maximise their scope and financial resources.

The relationships established and strengthened through this program have resulted in ongoing collaborations, as outlined in table 3 below.

Table 3: Continuing relationships with partnering organisations

Council Name Project Title	CONTINUING RELATIONSHIPS WITH PARTNERING ORGANISATIONS
Armidale Dumaresq Council *Drumming Circle*	While ever funding agreements continue through Family and Community Services and the Department of Social Services, with an auspiced agreement through Armidale Dumaresq Council the program will continue to provide Centre Based Day Care activities to local seniors. Systems and networking opportunities are in place with service providers who regularly refer clients to my programs. The Jacaranda Social Club annually has planning days, monthly meetings, community interagency, Dementia Network Advisory group, Armidale Carers Support group and regularly liaises with service providers. These meetings provide opportunities keep all stakeholders notified of changes to the program, any upcoming events and vacancies. Minutes of the Community Care Interagency and DNAG meetings are also emailed to a wide distribution list to ensure that information is current.

Council Name Project Title	CONTINUING RELATIONSHIPS WITH PARTNERING ORGANISATIONS
Ashfield Council *Ashfield Library Knitters - Urban Knitting Project*	Community Programs and Library Services will continue to collaborate to deliver stage two of the project that is aiming to include an inter-generational project, and an opportunity for the group to sell their products.
Ballina Shire Council *People and Place, Age and Experience: a creative exploration*	Council would be very pleased to partner again with U3A on similar projects. A further artistic partnership with the Northern Rivers Community Gallery has been brokered for February 2015 celebrating World Wetlands Day.
Byron Shire Council *Celebrate Life - Elders Flash Mob to the beat*	Partnerships between Byron Shire Council - Aboriginal Projects Officer, Aged and Disability Officer, Community Services Manager, Byron Community Centre - Community Services Coordinator, Creative Aging Project Management, General Manager, Dhinawan Dreaming, Arakwal Corporation and Tweed Byron Local Area Land Council and Jali land Council, Sound Synergy - percussion, have been strengthened through this project and discussion about our next collaboration are in progress. There have been 5 enquiries about the Flash Mob performance and seniors drumming circle performing at other community events. The partnership is of great strategic benefit
Campbelltown City Council *Tours with David & Friends: art and memory discussion tours and practical workshops for older people with memory loss*	Carrington Care booked several clients into the workshop series, and have directly expressed interest in arranging ongoing tours and workshops at the arts centre. This is in initial stages. Interchange Australia have also made initial enquiries about further workshop opportunities on behalf of a group from Camden District Activity Centre. The Whiddon Group have continued to book several tours for their clients, both repeat visits and new visitors from the organisation. Camden District Activity Centre have similarly enquired about future tours and are arranging an appropriate date with Campbelltown Arts Centre. Other organisations including Alzheimers Australia, MSDS and Dementia Advisory Service all provided feedback and promotional support for the program, and C-A-C will continue to consult with these organisations in terms of future tours at the gallery as well as seniors events.
Coonamble Shire Council *Creating Together*	There has long been a strong association with Coonamble Shire Council and Uniting Care NSW/ACT in the development and implementation of community projects in the Shire. The success of this project in Gulargambone will strengthen that relationship, with the possibility of it extending to other villages and Coonamble itself.
Cootamundra Shire Council *Box Gum Grassy Woodland (BGGW) creative workshop program*	Partnerships are already continuing such as the exhibition we have planned and future workshops at Cootamundra Arts Centre. We are also talking about working together to seek further funds to present more workshops for senior participants.
Great Lakes Council *Storytelling in the Great Lakes*	The volunteers have highlighted that there is a great desire from residents of aged-care facilities to get their stories down on paper. Whilst this is somewhat different to the original goals of the project, it is quite possible that the volunteer group will continue to work in aged care facilities, and recruit other volunteers to continue to work on this.

Council Name Project Title	CONTINUING RELATIONSHIPS WITH PARTNERING ORGANISATIONS
Griffith City Council *Creative Ageing summer program*	We would love to be able to make creative ageing a permanent program throughout the year. If funding is found to do so, we would like to re-engage those presenters who were most successful. Their classes included charcoal drawing, learning to play the ukulele and researching family history.
Inverell Shire Council *Silk Tales*	Inverell Shire Council's Corporate and Communities division will continue to offer administration and executive management of project collaboratively with the Linking Together Centre in delivering projects that contribute to the in betterment of the community's wellbeing.
Lane Cove Council *Sustainable Wishing Tree Project*	Lane Cove Council will continue to work closely with the Lane Cove Men's Shed to provide a range of one off projects on a Friday that will attract people who are not currently using the facility.\n\nLane Cove Council and Lane Cove Men's Shed are planning workshops during Seniors Week. These workshop will not be limited to men only.\n\nLane Cove Council and Lane Cove Gallery are planning an art exhibition and related workshops during Seniors Week.
North Sydney Council *Park Life*	All organisations involved are very keen to do some more drama productions
Oberon Council *SWAP-Seniors Welding Art and Poetry Workshop*	The FOOLs have put in a request to apply for funding for a basket weaving workshop.\n\nThe Oberon Men's Shed are keen to run another welding workshop. It seems the Oberon Community cannot get enough of creative arts opportunities!!
Penrith City Council *Memorable Tales*	We have ongoing relationships with all the partners in the project and these relationships will continue. Some further relationships have been built and strengthened through this project, particularly the Seniors Computer group, U3A and the Women's Health Centre - particularly with regard to innovative and creative projects.
Port Macquarie-Hastings Council *I've got uke, Babe*	The new partnership with the Conservatorium continues. They were amazed by the high uptake of participants and are undertaking extra beginner classes as well as providing a venue for the new CUE group to meet and play every fortnight.
Rockdale City Council *Seniors Soundscape Make a Noise for Wellbeing and Feel Good!*	A number have expressed interest in being involved in the Creative Memories Project as participants that would be interviewed by younger people. This project is a partnership with Shopfront Creative Arts and invites Seniors to talk about their Creative Memories and/or show examples. This would then be made into short films with the Soundscape as a 'sound' backdrop".
Shellharbour City Council *Our Time Our Place*	Shellharbour City Council will continue to partner with Warilla Senior Citizens Centre, Shell Cove Community Centre, Lake Illawarra High School, Youth Off The Streets and Chalk Talk in the future through future projects and information sharing. Other partnerships were established with Shellharbour Public and Private Hospitals and i tis anticipated that projects will take place with them in the future.
Snowy River Shire Council *Wire, Wood, Light and Shadow: The Shape of Ageing Well*	We will be continuing working closely with the hostel residents as it often a good way to introduce people still living in the community to residential care – to get a feel of what it is like in a hostel. It promotes the hostel in a positive light.\n\nWe will also continue to have lunches prepared by the CWA for future groups sessions – the lunches were nutritious and delicious.\n\nWe also will continue to have a relationship with the local Club as one of the venues – as they have good access and delicious lunches if the CWA are unavailable.
Tenterfield Shire Council *Christmas Memories Shared*	Through the Community Development Officer all the community organisations have a continuing relationship with Tenterfield Shire Council.\n\nThe volunteers at the Sir Henry Parkes Memorial School of Arts volunteer daily in a

Council Name Project Title	CONTINUING RELATIONSHIPS WITH PARTNERING ORGANISATIONS
	venue managed by the Council. Ten FM radio station, Tenterfield Star, Tentergrafix & Tenterfield Printing have an ongoing relationship with the Senior Economic Development Officer at the Council.
Wagga Wagga City Council *I Want to Share My Story*	Wagga Wagga City Council's relationship with Charles Sturt University's School of Creative Industries is cemented, with the school looking to work with Council on future projects to give their students practical experience. We hope to run further workshops in the future.
Willoughby City Council *Community Collage & Decoupage Project*	Council Divisions will continue to partner in offering creative opportunities for Seniors.
Wingecaribbee Shire Council *Here is my song*	The Council will be alert to opportunities to work with all partners again. The Wingercarribee Adult Day Centre has agreed to be involved in showcasing the project outcomes during Seniors Week activities. The Centre and Shortis & Simpson are also in communication and open to opportunities to work together again in the future. The Council will also be considering whether the project could be replicated with the support of volunteer musicians to work with other groups of older people within the Shire.
Wollondilly Shire Council *LOLS - Laughing Out Loud Seniors*	The project enabled us to strengthen relationships we already had with organisations and forge new relationships. We were able to provide a link of support to organisations, increase our network and get to know the people who work in our community and aged care settings. We look forward to involving them again in our up and coming Seniors Week activities
Wollongong City Council *Golden Oldies Screen Dreams in Pictures project*	Council Officers envisage a continued relationship with all of the project partners. The Silverbelles Dance Group will be dancing at the Lord Mayors Afternoon Tea Dance as part of Seniors Week.
Wyong Shire Council Creative Ageing Expo	All the groups are very excited to be involved with future events. The project has helped Council to build and develop strong networks and relationships with all the participating creative groups and local organisations. The Wrapped with Love group are planning to hold a 'Knit In' during July 2015 and have asked Wyong Shire Council for their support and involvement.

5.2   Value for money

In terms of value, the investment of $100,000 into this program cost $65.15 per participant or $5.07 per audience member.

Projects delivered value to communities over and above money provided through the Grants Program. The grants funds leveraged $141,265 of investment from the 27 participating councils and other funding sources.

This additional value was realised by councils contributing, and also accessing a range of in-kind support from local stakeholders, consumer groups and residents.

5.3 Duration of initiatives – ongoing outcomes

Overall the rate of funded initiatives that would become ongoing initiatives has exceeded expectations. A total of 29% of initiatives indicated in their applications that they would be ongoing, yet at completion of the funding, 40% of initiatives have reported they will continue to deliver outcomes for their communities as ongoing programs.

Chart: Comparing expected and actual durations of funded projects
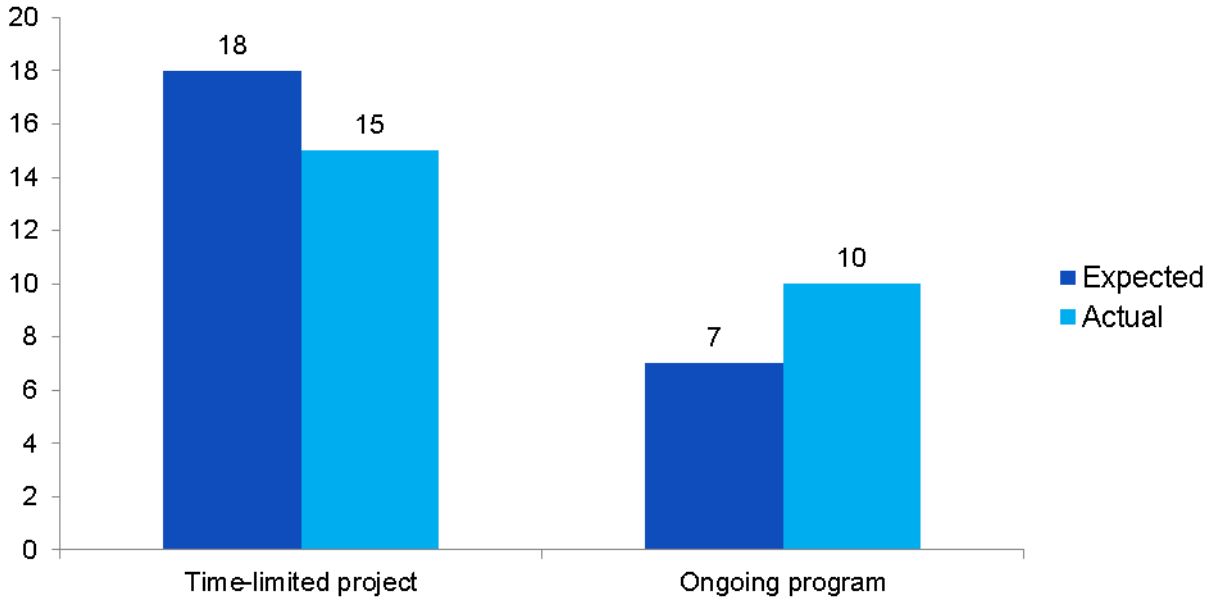
While 18 of the projects originally indicated that they would be time limited projects, due to their success three have been extended, two have become ongoing programs, and 4 have been integrated into another program.

Chart: Status of Projects expected to be time limited, at completion of funding
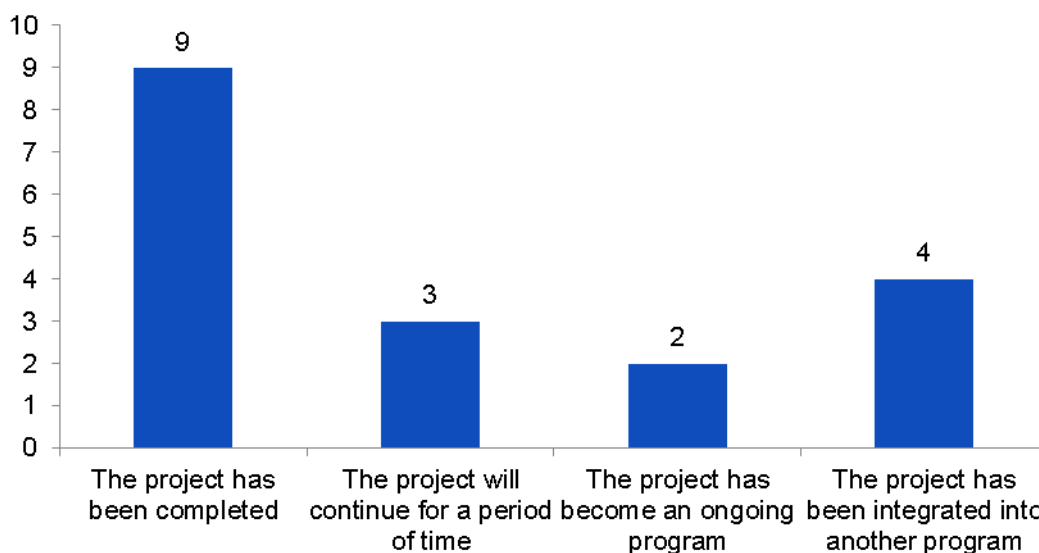
While seven of the funded initiatives indicated that they would become an ongoing initiative, two of these have become time limited projects, one completed and the other continuing for a further period.

Overall 44% (11) of the initiatives are completed, with 16% (4) continuing for a further period. 20% (5) have become an ongoing program while 20% (5) will continue, integrated into another program.

Chart: Status of funded initiatives at the end of the funding program

- ■ The project has been completed
- ■ The project will continue for a period of time
- ■ The project has become an ongoing program
- ■ The project has been integrated into another program
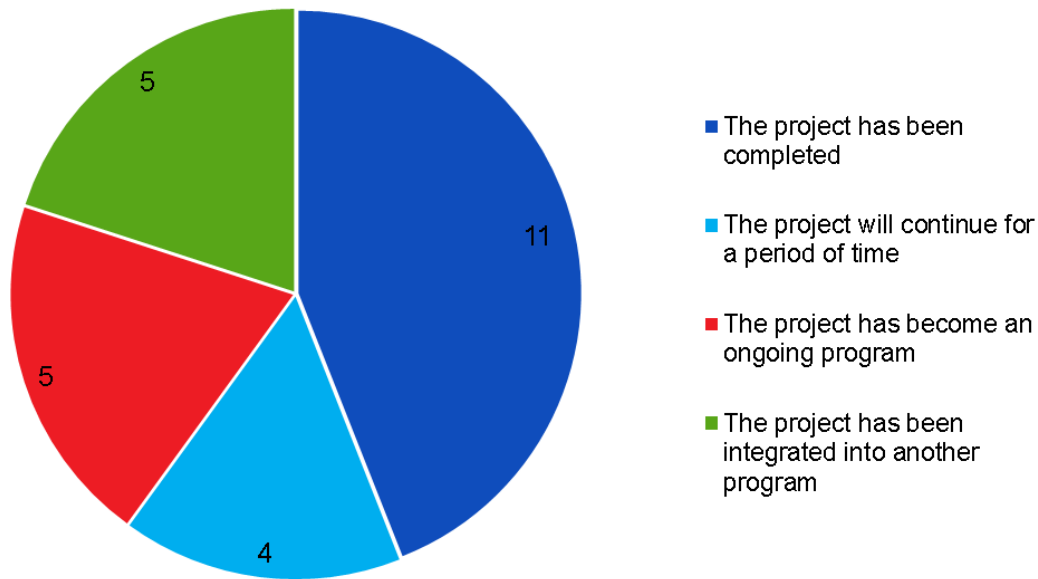
5.3   Replicable – Delivering the projects through your council and community

All participating councils consider their projects to be replicable, for other councils and communities to increase participation of older people in creativity.

All projects have been published as case studies in Volume Two, as a reference and resource in planning similar projects. The case studies drew on funding acquittals provided by the councils.

Each case study includes the following information:
- Project summary
- Activities
- Outcomes
- Target audiences engaged
- Art forms modes of expression utilised
- How older people were engaged in planning and implementation
- Older people engaged in the activity as participants
- Older people engaged in the activity as audience
- How the project increased older people's participation
- How access and participation was enabled regardless of physical ability
- Project changes   unexpected benefits outcomes
- Partners and providers
- Continuing relationships with partnering organisations
- Project alignment with council's plans and strategies
- Activity objectives met
- Key learnings
- Potential changes to improve
- Sustainability of impacts
- Follow on activities
- What is the future of the project
- How other councils could replicate the project

Each case study includes a section on 'how other councils could replicate the project'. As well as project specific considerations, councils provided some overall tips for rolling out the project which are listed below:

- It is important to link the project to existing Council plans and strategies, which shows the need for these particular projects.
- It is suggested that promotion of the project go through various existing active senior groups such as U3A (University of the 3rd Age), seniors centres, seniors computer classes, Probus groups and Neighbourhood centres which have active seniors or culturally diverse groups already participating. Also promotion through any computer classes targeting seniors such as through Libraries or Community Colleges.
- Engage with the community to find volunteers who have the expertise and enthusiasm to help members of the public with painting/drawing/writing - they need to be able to work with older people. Some of our volunteers visited residents in a nursing home and some of those residents were keen to tell their stories, but were suffering from various degrees of dementia and required additional levels of patience and encouragement.
- Design similar creative project themes to link in with existing funded services that support frail older people or a day program for seniors.
- Involving older people in the planning, implementation and evaluation and ensuring that there are project champions is beneficial. We also found that we were able to generate more interest and engagement in the project by partnering with the local shopping centre and utilising the public space provided. Having the work exhibited in a public exhibition space at the conclusion of the project also contributed to this, while also validating the importance of the work of the participants and is recommended.

5.4   Time frames

Due to the tight timeframe for the projects to be delivered, a few required additional weeks to deliver their outcomes. Only two required significant extensions, one being due to cyclonic weather conditions impacting on the installation of the ceramic pavers that had been created by participants.

5.5   Reporting Issues

It was unfortunate that funding arrangements for the overall LGNSW Arts and Cultural Development Program, the Local Government Awards and Summit for Arts and Culture which was to take place during 2015 were ceased. This necessitated the development of a new Acquittal process.

While the Acquittals were no longer being submitted as award nominations and to be showcased at the summit, a standard acquittal process was fulfilled through submission of reporting through the *SmartyGrants* online system.

The Project's Final Reports were of sound quality overall. Most required additional weeks to complete their acquittals to resolve all their associated financial reporting.

Acquittals included attachments such as photos, media reporting and associated print material.

Many of these photographs are included in this report and in addition to bringing projects to life, they have allowed LGNSW to develop an understanding of the impact these grants have had in communities. Given the broad geographical scope of the program, it is suggested that photographs remain an essential part of final reporting for any future grants programs of this nature.

In general, the evaluations undertaken by grant recipients were sound. Some projects went to great lengths to measure residents' responses through feedback surveys, video documentation, creative outcomes - such as artworks and audio CDs.

Most projects did include multimedia documentation in their reporting, which has presented an opportunity for more engaging reporting, being able to hear the voices of participants and observe the projects being delivered.

6.0   Senior's Week Showcase

6.1   Creative Ageing in Council Senior's Week programs

While the projects were scheduled to be completed by the end of January, eleven of the projects (44%) were incorporated in their council senior's week programs in March.

6.2   Senior's Week Creative Ageing Symposium showcasing project outcomes

As part of Senior's Week, the NSW Government through Family and Community Services, presented a Creative Ageing Symposium. The event was held at the City Recital Hall, Sydney on Friday 20 March 2015.

LGNSW assisted in the development of the event contributing content that showcased outcomes of the grants program.

During the panel discussion in the auditorium, photos from all the projects were shown on a loop as the stage backdrop.

During the symposium LGNSW Project Manager Arts and Culture presented an overview of the program and gave the 'I got Uke Babe' project as an example.

As well as the backdrop to the panel of speakers, LGNSW also produced a foyer program of council content which included:

- Four councils had stalls in the foyer sharing their information and resources with participants:
  - Penrith City Council   Memorable Tales
  - Lane Cove   Sustainable Wishing Tree Project
  - North Sydney   Park Live – Radio Play
  - City of Sydney   Various initiatives

In the main foyer a video lounge presented screenings of council projects including:

- Memorable Tales – preview, produced by Penrith City Council
- Ukulele flash mob produced by Port Macquarie Hastings Council
- People and Place, Age and Experience: A creative exploration produced by Ballina Shire Council
- The making of Park Life Radio Play produced by North Sydney Council
- Here is My Song, Good Friends Group produced by Wingecarribee Shire Council
- The making of Golden Oldies: Screen Dreams in Pictures

produced by Wollongong City Council
- Urban Knitting project documentary produced by Ashfield Council.

In the upstairs foyer a Sound Lounge presented three audio projects:
- The 'Senior's Soundscape' produced through a collaboration between Rockdale City Council and Hurstville Council;
- Songs and audio interviews with participants from Wingecarribee Shire Council's 'Here is My Song, Good Friends Group' project; and
- North Sydney Council's 'Park Life Radio Play'.

The full program of council content on the day is provided in Appendix 3.

The event was promoted on the Senior's Week Website:
http://www.nswseniorsweek.com.au/events/symposium

7.0   Where to and what next

While the Local Government Creative Ageing Grants Program was a one-off funding round, it has been extremely effective in engaging older people in creative activity.

7.1   Recommendations

The following recommendations are for any future Creative Ageing Grants programs funded by NSW Family and Community Services. They are in no way intended to commit NSW Family and Community Services or LGNSW to any particular actions and are intended to provide a suggested framework for similar programs.

7.1.1   Use of case studies and development of a creative ageing tool kit

As all the projects indicate that they are replicable to other councils and communities, it is recommended that the case studies be used to inspire other councils to undertake creative ageing programs. These case studies could also be further developed and incorporated into a creative ageing tool kit, which could be developed with financial support from NSW Family and Community Services.

7.1.2   Longitudinal impact analysis

It is recommended that NSW Family and Community Services review the projects after the program has been in place for one year, to measure the ongoing effect of the program.

A testament to the success of the program is that most funded projects continue to deliver outcomes, 10 having become ongoing programs. This exceeds the intention of the program to fund short term projects.

The program will continue to reach more people through the programs that continue as a result of the initial seed funding. At the completion of the funded period the expected number of older people as creative participants and as audience in this program was well exceeded.

7.1.3   Ongoing program to build capacity of councils to deliver creative ageing outcomes

It is recommended that NSW Family and Community Services support a second funding round, and that it be open to:
- previously funded projects to support phase two or further roll out, and
- new projects

There has been a great response from councils in delivering creative ageing outcomes for their communities. LGNSW has received numerous enquiries about further funding rounds from councils, both those that applied in round one and also from other councils that have since been inspired.

Appendices

Appendix 1: Relevant Links

NSW Ageing Strategy
http://www.adhc.nsw.gov.au/about_us/strategies/nsw_ageing_strategy

Local Government NSW website
www.lgnsw.org.au

Armidale Dumaresq – *Drumming Circle*
http://armidale.nsw.gov.au/index.php?option=com_content&view=article&id=1149198:jacaranda-social-club&catid=718:ageing-and-disability-services-armidale&Itemid=1905
www.armidale.nsw.gov.au

Ashfield Council – *Ashfield Library Knitters - Urban Knitting Project*
www.ashfield.nsw.gov.au

Ballina Shire Council – *People and Place, Age and Experience: A Creative Exploration*
www.ballina.nsw.gov.au

Byron Shire Council – *Celebrate Life - Elders Flash Mob to the Beat*
www.byron.nsw.gov.au

Campbelltown City Council – *Tours with David & Friends*
www.campbelltown.nsw.gov.au

Coonamble Shire Council – *Creating Together*
www.coonambleshire.nsw.gov.au

Cootamundra Shire Council – *Box Gum Grassy Woodland (BGGW) Creative Workshop Program*
https://drive.google.com/folderview?id=0B6NnThojjg5id3JfNHY3Q1FITUU&usp=sharing
www.cootamundra.nsw.gov.au

Great Lakes Council – *Storytelling in the Great Lakes*
http://www.greatlakes.nsw.gov.au/News_Directory/Creative_ageing_project
www.greatlakes.nsw.gov.au

Griffith City Council – *Creative Ageing Summer Program*
https://www.facebook.com/pages/Griffith-Library/236755229698410
www.griffith.nsw.gov.au

Inverell Shire Council – *Silk Tales*
www.inverell.nsw.gov.au

Lane Cove Council – *Sustainable Wishing Tree Project*
www.lanecove.nsw.gov.au

North Sydney – *Park Life*
www.northsydney.nsw.gov.au

Oberon Council – *SWAP - Seniors Welding Art and Poetry Workshop*
www.oberon.nsw.gov.au

Penrith City Council – *Memorable Tales*
www.penrithcity.nsw.gov.au

Port Macquarie-Hastings Council – *I've Got Uke, Babe*
http://youtu.be/Z8GWXTNSmSc
www.pmhc.nsw.gov.au

Rockdale City Council – *Seniors Soundscape Make a Noise for Wellbeing and Feel Good!*
www.rockdale.nsw.gov.au

Shellharbour City Council – *Our Time Our Place*
http://www.shellharbour.nsw.gov.au/default.aspx?WebPage=1728
www.shellharbour.nsw.gov.au

Snowy River Shire Council – *Wire, Wood, Light and Shadow: The Shape of Ageing Well*
www.snowyriver.nsw.gov.au

Tenterfield Shire Council – *Christmas Memories Shared*
www.tenterfield.nsw.gov.au

Wagga Wagga City Council – *I Want to Share My Story*
https://news.csu.edu.au/latest-news/arts-and-culture/sharing-photography-with-seniors
www.wagga.nsw.gov.au

Willoughby City Council – *Community Collage & Decoupage Project*
www.willoughby.nsw.gov.au

Wingecarribee Shire Council – *Here is my Song*
www.wsc.nsw.gov.au

Wollondilly Shire Council – *LOLS - Laughing Out Loud Seniors*
www.wollondilly.nsw.gov.au

Wollongong City Council – *Golden Oldies Screen Dreams in Pictures Project*
http://wollongong.nsw.gov.au/services/community/Pages/screendreams.aspx
www.wollongong.nsw.gov.au

Wyong Shire Council – *Creative Ageing Expo*
www.wyong.nsw.gov.au

Appendix 2: Summaries of funded projects as per application forms

Council: Armidale Dumaresq Council (Regional)
Funds Allocated: $3500
Project: Drumming Circle

Fascinating Rhythm - Drumming Circles, is one activity within a Mind, Body and Balance Program (MBB). The MBB program is a Healthy Active Ageing initiative and the drumming circle is a fun activity that stimulates the mind and body through creative expression and active participation. The concept behind the drumming circle is to encourage an exercise based program that is enjoyable and not like the usual exercise sessions.

Ageing imposes many factors that impact upon our willingness and ability to actively engage in physical activities. This decline results in loss of muscle strength and tone, reduced range of movement and joint function, poor circulation, reduced cardiovascular function and often leads to social isolation. Therefore leisure and health programs that are specifically designed for seniors need to be creative and fun so that seniors are more willing to actively participate.

Drumming circles promote socialisation, fun and laughter; drumming exercises the brain and the body by improving circulation, concentration and coordination. Drumming also increases your range of movement and strengthens your core muscles as well as your back,shoulders, arms, wrists, hands and fingers.

Council: Ashfield Council (Metropolitan)
Funds Allocated: $4000
Project: Ashfield Library Knitters - Urban Knitting Project

To build on the strength, knowledge and skills of the Ashfield Library Knitting group by engaging the participants, who are predominately aged 60 years and over in a process that culminates in a public installation of their work.

The group will be facilitated through a process that takes them from the confines of the meeting room in which they meet weekly and out to the streets to show off their talent via public demonstrations and a knitting 'graffiti' installation.

The project will form part of the newly established Ashfield Civic Centre Forecourt Activation program being launched in September 2014. The process will be documented, and the participants will also be provided with an opportunity to develop technical skills as they assist with the documentation process.

Council: Ballina Shire Council (Regional)
Funds Allocated: $4000
Project: People and Place, Age and Experience: a creative exploration

This project seeks to provide a place making experience through creative expression (writing, painting, craft, sculpture, film ect) with older people and their grandchildren (or their young friends/ relatives) based around the theme of Ballina: Our Place. These workshops, facilitated by professionals in the area of place making seek to engage participants in explaining to each other about what it's like to live in the Ballina community today, what their needs are and ideas for creating spaces and experiences in our community that can enhance better intergenerational relationships. This will project will include an exhibition of the work produced through the process at a community space in Ballina.

Council: Byron Shire Council (Regional)
Funds Allocated: $4000
Project: Celebrate Life - Elders Flash Mob to the beat

Celebrate Life - Elders Flash Mob to the Beat will build on the success of the local Seniors drumming circle to introduce a fusion of contemporary jazz and traditional aboriginal dance to create an age appropriate 'flash mob' dance for seniors that can be performed at local events. The Seniors drumming circle would develop the music to accompany the performance. The project aims to bring together indigenous and non indigenous older people in a fun and creative way that promotes healthy activity. Celebrate Life showcases an investment in evolving culture acknowledging our elders as the keepers of this culture and allowing them a space in which to lead the community in the creation of cultural expression based on reconciliation of our difference cultures.

This project will offer drum and dance workshops at the Byron Community Centre and hold a showcase event at the Byron Theatre and participate in the New Years Eve Events in Byron Bay and at randaom community cultural events.

Council: Campbelltown City Council (Metropolitan)
Funds Allocated: $4000
Project: Tours with David & Friends: art and memory discussion tours and practical workshops for older people with memory loss

A series of exhibition discussion tours and practical arts workshops will be offered to seniors living with memory loss, held at Campbelltown Arts Centre (C-A-C) from November to December 2014.

The project builds on existing C-A-C public program of guided art tours for people with memory loss, which enable people to meet, converse and reflect, using contemporary art as a catalyst for these exchanges. These tours have been implemented following training with Alzheimers Australia NSW as well as liaison with staff and individuals with dementia, from Dementia Advisory Service, Sydney South West Area Health Service.

Tours with David & Friends from November to December will include guided tours of current exhibition, offered consistently over a 6 week period for older people with dementia or memory loss. These tours will be offered alongside a workshop series 1 day per week for 4 weeks for a regular group of older people with dementia, facilitated by contemporary visual and performance artist David Capra.

This two-part program will act as a pilot for future public programs for people with dementia to engage with contemporary art in an accessible social context, be it at C-A-C or via future outreach programs.

Council: Coonamble Shire Council (Rural)
Funds Allocated: $4000
Project: Creating Together

Coonamble Shire Council, in conjunction with Uniting Care, will host a series of workshops will bring together the seniors community in Gulargambone, a small rural village in north west NSW. The workshops will focus on craft activities, building on the traditional hobby and self sustainability skills of seniors in this rural farming community. The workshops will provide participants with an opportunity to network with other community members in their age group and interest bracket. Participants will learn new skills and have the opportunity to share their skills and knowledge, providing opportunities to build a new level of community connectedness in an isolated community.

Council: Cootamundra Shire Council (Rural)
Funds Allocated: $4000
Project: Box Gum Grassy Woodland (BGGW) creative workshop program

Box Gum Grassy Woodland (BGGW) workshop program is a partnership with local arts organisation 'The Wired Lab' (TWL) who will be facilitating a suite of workshops oriented around our local BGGW habitat that is listed as vulnerable and endangered on state and national registers.

This Creative Ageing Local Government Grant will specifically support a series of skills development workshops where leading Australian artists will teach senior local residents field recording, weaving and bush dyeing techniques utilising local environs and locally sourced materials.

Project outcomes will include the development of new and transferrable skills in our community, which can later be expanded upon independently by participants. Outcomes will also include the development of creative artworks, which will be displayed at our recently built Arts Centre during Cootamundra's 2015 Australia Day celebrations.

This project forms part of a suite of community-based activities by The Wired Lab that are oriented around the documentation of and education about BGGW. It also connects with the activities of local community, government and NGO organisations which are oriented around the education and preservation of BGGW.

Council: Great Lakes Council (Rural)
Funds Allocated: $3750
Project: Storytelling in the Great Lakes

Participants will attend workshops and learn to tell a story through the use of paint/drawing or creative writing. Local artists and writers will be on hand to help participants. This is an ideal opportunity for people who have never attempted an artistic endeavour, to learn some skills in a non-threatening, relaxed environment. They might even discover a latent talent, or a long-term passion for the arts, and continue their adventure by joining an art class or local society. Participation in the workshops will also promote social interaction and may facilitate long-lasting friendships. The last month of the program will be devoted to exhibitions in each location, to showcase the work of the participants. Participants will be encouraged to attend the exhibition to talk to the general public about their work.

Council: Griffith City Council (Rural)
Partner Council: Murrumbidgee Shire Council
Funds Allocated: $6000
Project: Creative Ageing summer program

This Program will encourage seniors to try something new and creative in a welcoming environment and for free. Perhaps they'll discover a new skill or make a new friend. The program will occur in November and repeated January. Each week for four weeks there will be a different activity each day. For example, Mondays will be craft, Tuesdays photography, Wednesdays learn guitar, Thursdays learn to draw, and Fridays research and write about your family history. The four week sessions will culminate in a display at the library of the products created. The display launch will encourage seniors to bring along their families to see the results of their efforts. Participants from each day's sessions will also get the opportunity to mingle, and refreshments will be served. The sessions in November will provide an excellent opportunity for seniors to create their own Christmas gifts and cards. The sessions in January will help to fill a void in social interaction for seniors as many groups (eg Senior Citizens, Probus) go into recession during this month, and the post-

Christmas period is noted as a quiet time when younger people leave our rural areas and head for holidays on the coast 600km away.

Council: Inverell Shire Council (Rural)
Funds Allocated: $3920
Project: Silk Tales

The Silk Tales project is a new initiative aimed at encouraging creative and cultural expression amongst the older Gamilaraay people. Guided by an Aboriginal Cultural Arts Tutor the older Gamilaraay people will be engaged socially by exchanging stories from their own history and experience of identity formation.

As the stories are shared the individual's will be taught silk screening that will allow their story to be captured through cultural expression on silk experiencing their own autobiography.

Council: Lane Cove Council (Metropolitan)
Funds Allocated: $4000
Project: Sustainable Wishing Tree Project

The Sustainable Wishing Tree project is a creative initiative with a sustainable message that is inspired by the tradition of wishing trees. In many cultures, the tree is used as an object of wishes and offerings. In the Japanese culture, Tanabata is a yearly festival where people hang their wishes on the trees, creating an amazing visual experience.

For this project we would like to engage seniors through our local Men's Shed, Centrehouse Community Arts Centre and Gallery Lane Cove to make a sculptural bamboo tree with sculptor Mark Swartz, who uses sustainable materials. Then, through a number of workshops, grandparents would design and make their own paper craft 'wishes' with their grandchildren (made out of recycled paper, with seeds inside).

The wishes would be hung on the sculptural bamboo tree and then displayed on the outdoor Sculpture Terrace at Gallery Lane Cove. Over time the 'wishes' will perish in the soil below our sculptural tree, but will rejuvenate and transform into new plants and provide a new visual experience.

School groups, seniors and other community groups would visit and experience the tree at the gallery, learning about the wishing tree traditions and adding their own wishes to the tree.

Council: North Sydney Council (Metropolitan)
Funds Allocated: $3000
Project: Park Life

People aged over sixty will be invited to take part in a play about the impact of homelessness on older people in North Sydney. Older people living in Social housing will be encouraged to participate. No acting experience required. Wider community involvement and support will also be encouraged.

The short play entitled Park life is based on the real life experience of an older person who became homeless in North Sydney.

It will be performed at venues across North Sydney/Lower North Shore.

Council: Oberon Council (Rural)
Funds Allocated: $2000
Project: SWAP-Seniors Welding Art and Poetry Workshop

The Seniors Welding Art and Poetry(SWAP) project will conduct two workshops for seniors which will allow participants to creatively express their connection to Oberon's local rural history.

Participants may choose between a creative two day welding workshop or a two day creative writing Bush Poetry Workshop. Two of Oberon's most creative and celebrated talents will lead the workshops

The project will culminate in the two groups coming together in a rustic campfire setting to cook damper, drink billy, recite their poems, exhibit their artwork and SWAP yarns. Other seniors from the community who may not be able to participate in the workshops will be invited to join in the campfire experience.

Council: Penrith City Council (Metropolitan)
Funds Allocated: $4000
Project: MemorableTales

Memorable Tales is an exciting creative multimedia family stories project with older people. Workshop participants will create a short documentary style video on the theme of memorable family stories and tales. Participants will utilise a video recording device, a mobile phone, tablet or point and shoot camera to create the video.

Participants will develop a project plan, integrate archival material including old photos, old documents/newspaper articles and use filming techniques with sound. They will learn how to conduct a video interview, ethics and best practice when recording peoples stories, basic video editing skills and exporting and sharing your video with others using social media.

The project will include intergenerational connections with younger family and/or community members involved in the workshops to assit in creating the family history video with older family members.This will be an 8 to 10 week project.

The finished videos created by particiants will be shown at an organised launch of the videos for family, friends and the wider community.

Workers from local Neighbourhood Centres, the U3A and TRI Community Exchange will provide support and assistance in a 'train the trainer' capacity to learn the skills to be able to organise similar video projects in their centres.

Council: Port Macquarie-Hastings Council (Regional)
Funds Allocated: $4000
Project: I've got uke, Babe

Sensational seniors learn to play the happiest instrument on earth - the ukulele.

The Port Macquarie-Hastings Library will be the first in Australia to have ukulele kits available for loan. Seniors can borrow a uke kit (ukulele, tuner, case, music book) and participate in a series of free uke beginner workshops delivered by our project partners the Mid North Coast Conservatorium of Music.

Our fledging group of uke playing seniors called "I've got uke, Babe" will perform on the main stage at Australia Day as well as flash mob ukes at Town Beach and a performance at the Friday lunchtime concert at the Glasshouse Performance Centre.

"I've got uke, Babe" continues in the long term as a social uke playing group under the aegis of the Conservatorium as a new batch of beginners can start learning the uke.

Council: Rockdale City Council (Metropolitan)
Partner Council: Hurstville City Council
Funds Allocated: $7000
Project: MAKE A NOISE FOR WELLBEING AND FEEL GOOD !

Senior's Soundscapes 'Make a Noise for Wellbeing and Feel Good' is a St George based cross collaboration between Rockdale and Hurstville Councils. It is a new creative venture which invites seniors to be involved in recording the sounds of themselves and local community under the theme of wellbeing.

Seniors will be makings sounds under the theme 'Make a Noise for Wellbeing and Feel Good.' Seniors can talk,sing,laugh, grunt, play a musical instrument, sing a tune from their cultural background, whistle or narrate a story about the sounds. Seniors who may not be able to speak or sing can also paricipate by making any sound they wish such as clapping or banging on a table.

The recordings will be mixed into a 20 minute CD and particpants invited to a 'sneak preview' lunch prior to launch. The CD will be officially launched post project at Rockdale and Hurstville Seniors Months in March 2015, with a workshop outlining the process. It will also be available to listen to on both Councils website on Radio 2NBC and during other Arts Festivals across St George.

Council: Shellharbour City Council (Regional)
Funds Allocated: $4000
Project: Our Time Our Place

'Our Time Our Place' is about creating connections: the sharing of skills, knowledge and stories of the local area between generations and across cultural groups. The project will bring together older people and young people from the Shellharbour City Council Local Government Area, led by a professional artist to design and create a series of large scale, temporary chalk murals based on stories and memories of the City.

The murals will be documented through photography and time-lapse film which will then be put on exhibition at a local gallery space at the completion of the project. Organisations and community groups supporting older people in the Shellharbour Local Government Area will be invited to attend the exhibition to showcase their services and programs.

Council: Snowy River Shire Council (Rural)
Funds Allocated: $3000
Project: Wire, Wood; Light and Shadow: The Shape of Ageing Well

Snowy River Shire Council's Community Services National Respite for Carers funding presently supports two groups for older residents, Autumn Leaves and the Men from Snowy River. These groups provide a social outlet for older residents and carers, including those experiencing dementia, disability, and who are frail-age. Participants engage in a wide range of activities, including the arts.

Wire, Wood; Light and Shadow will see members of the two groups design and build sculptures emblematic of who they are and what is important to them. The project will provide opportunities to re-awaken and share latent skills, develop new skills, for creative expression, and to collaborate, connect and share their stories.

At least two sculptures will emerge, which will be showcased in a variety of regional settings culminating in exhibition at the annual Lake Light Sculpture event on Lake Jindabyne, attended by more than 10,000 people each year.

Council: Tenterfield Shire Council (Rural)
Funds Allocated: $4000
Project: Christmas Memories Shared (working title)

To have two performances of a Christmas concert in December 2014 that are suitable for, planned and carried out by older people. The project could involve anyone in the Shire who is aged 60 years and older. The theme will be "Christmas from my childhood".

All local community organisations who offer a service or have older people as members will be engaged. Each organisation will be asked to contribute in a way that is suitable for it's members or clients. For example, they may entertain, make the decorations and set design.

Tutors will be paid to assist the older people to achieve their chosen creative activity and to provide sound and lighting expertise for the concert. For example workshops could be to develop a choir, design a dance routine, make traditional decorations, acting or set design.

Older people who are unable to contribute to the creative activities in bringing the project together will be able to attend as audience to enjoy being part of the concert. Residents of the local care home will be given tickets free of charge to attend the performances. Family members, particularly children and grandchildren will be encouraged to come to the concerts as audience members.

Council: Wagga Wagga City Council (Regional)
Funds Allocated: $3830
Project: I Want to Share My Story

I Want to Share My Story gives Wagga's mature age students (Seniors) a chance to tell their story through new creative skills. Following Seniors Week 2014, the seniors expressed a desire for more avenues to develop creative skills. Many people have digital technology - DSLR cameras, iPads, smart phones and computers but use this equipment at a very basic level.

Wagga Wagga City Council (WWCC) together with students and lecturers from CSU Wagga campus will offer local seniors opportunities to develop their photography skills as well as potential for the more advanced seniors to try their hands at basic video and animation skills, to capture their stories. Each workshop will have multiple facilitators on hand to guide the participants. The creative art pieces produced by seniors will be exhibited during Seniors Week 2015 and sample displayed via WWCC's digital projectors, spanning a 50x8m canvas across the Wagga Civic Centre.

Besides the technical skills and creative outlet for the participants, it will give them an opportunity to work with young people via the facilitators from Charles Sturt University, and opportunities to visit the university facilities as well as introduce the participants to Eastern Riverina Arts (ERA) and other local creative organisations.

Council:	Willoughby City Council (Metropolitan)
Funds Allocated:	$4000
Project:	Community Collage & Decoupage Project

The overall aim of this Creative Aging Activity is to bring older adults together from all ethnic backgrounds to share their memories and stories, encourage participation and understanding, foster new creative skills, promote gretaer mutal respect and trust, and lay the foundation for future projects and friendships.

In Willoughby, a growing number of older residents were born overseas, specially in China, Hong Kong and Italy. Participants will be encouraged to bring personal patterned items to the workshops that reflect their cultural heritage and to share stories about them. Over 8 workshops the artist will assist people to use paper collage and decoupage techniques, to recreate these patterns into wall works. The completed works will form a kaleidoscopic landscape of interconnected patterns and shapes imagined from the different cultures to hang in Chatties Cafe, a Community Cafe in the Dougherty Community Centre.

Council:	Wingecarribee Shire Council (Regional)
Funds Allocated:	$4000
Project:	Here is my song

To work with a group of older people who have dementia living within the Wingecarrribee community to write, sing and record their own song.

The theme and words will be put together by the group with support from professional songwriters/singing coaches who have experience working with diverse groups and developing and producing ideas. The song will be performed and recorded as a record of the project and will be shared with family and friends.

Four facilitated workshops will be held with the group during November 2014 at which Shortis & Simpson professional performers and songwriters willl work with the group to develop, guide and complete the project. The workshops will include many fun elements.

Council:	Wollondilly Shire Council (Rural)
Funds Allocated:	$4000
Project:	LOLS - Laughing Out Loud Seniors

Wollondilly Shire Council will facilitate The Humour Foundation's Laughter Boss training, which teaches staff working in Aged Care fun and practical skills to help them bring play and laughter to their everyday work with the aged. The therapeutic benefits of humour are well known – sharing a smile and a laugh connects people, lowers stress, reduces anxiety, relieves tension, boosts the immune system and creates an atmosphere of positivity and warmth.

The Humour Foundation understands the challenges faced by staff working in Aged Care and the Laughter Boss training aims to help participants understand the concept of using play to promote humour in their daily work - to benefit residents, staff, the facility and themselves - and is designed to give them the skills and knowledge to do so.

The training will result in the establishment of the LOLS - Laughing Out Loud Seniors Program which will be implemented across local Aged Care Residential Facilities and Adult Day Centres. The initial 12 week program will directly benefit 500 people who are living in or accessing aged care in Wollondilly.

Participants will access the training at no cost. The program will be overseen and supported by Council's Ageing & Disability Community Projects Officer.

Council: Wollongong City Council (Regional)
Funds Allocated: $4000
Project: Golden oldies screen dreams in pictures

The goal of "Golden oldies sreen dreams in Pictures" is to engage seniors 60+ from Wollongong Local Governement Area (LGA) in planning, developing & implementing a creative photographic project in which they feature in recreations of movie scenes. Council's Aged & Disability Officer has established relationships with the target group & will engage the project partners & seniors in the project.

The seniors will be invited together & encouraged to think about and describe a movie scene that has significance to them that they would like to recreate. Following the development of the concepts for the photographs a project team comprising Council's Aged & DisabilityOfficer, hair & make up professionals & a photographer will work with the seniors to develop the set, source costumes & hair & make-up required to recreate the movie scene.

Photgraphic shoots will be held & the resulting photographs compiled into a portable exhibition of positive images of ageing. The exhibition will be promoted & displayed in Wollongong LGA. It is hoped that the exhibition will raise awareness about the positve contribution older people make to their communities. The project will be promoted in the media & social media. A celebration & thank you will be held to recognise the seniors contribution & launch the collection of photographs.

Council: Wyong Shire Council (Regional)
Funds Allocated: $4000
Project: Creative Ageing Expo

The project aims to host a creative ageing expo at The Entrance Community Centre on the NSW Central Coast. Local cultural and creative arts and craft groups will be invited to showcase and promote their creative practice through hosting a stall or interactive "hands-on" activity/display. In addition local dance and musical groups will be invited to perform on the day to showcase their skills and talents and promote the strength of our local creative community.

The expo will build on the continued interest in the recent 'Splinters & Threads' project – a book produced by Council that documented a collection of stories from local residents that detail how creative arts and crafts fit into their lives in the age of retirement. The stories were linked by a common thread highlighting the importance of community connections and creativity, and featured a directory of local groups, clubs and guilds supporting creative ageing opportunities.

The Entrance Community Centre has been chosen as the location as it is a vibrant community and cultural hub with specialist spaces for music, dance and creative activities that is easily accessible to the entire LGA.

Appendix 3: Creative Ageing Symposium – Council Content

Stage Backdrop - Slideshow of photos from all projects

Audio Lounge Program – Upstairs foyer

When	Duration	Project	Council	Format
9:26	20'16	Senior's Soundscape	Rockdale City Council and Hurstville Council	CD
9:46:30	2'24 3'47 1'50	Here is My Song, Good Friends Group • Song • Meet the participants • Song	Wingecarribee Shire Council	CD
9:55		Drummers open the event		Live
10-11:30		Break for Panel forum		
11:35	26'46	Park Life Radio Play	North Sydney Council	CD
Total	55'15			

Video Lounge Program – Ground floor foyer – repeats before and after forum

When	Duration	Project	Council	Format
9:31	7'14	Park Life Radio Play – the making of	North Sydney Council	CD
9:39	2'51	Here is My Song, Good Friends Group	Wingecarribee Shire Council	File
9:42	2'06	The making of Golden Oldies: Screen Dreams in Pictures	Wollongong City Council	File
9:45	9'30	Urban Knitting project documentary	Ashfield Council	File
9:55		Drummers open the event		Live
10-11:30		Break for Panel forum		
11:35	13'00	Memorable Tales – preview*	Penrith City Council	USB*
11:48:3	4'00	Ukulele flash mob*	Port Macquarie Hastings Council	USB*
11:53	3'00 1'00	People and Place, Age and Experience: A creative exploration • Memories of Ballina • Creative Workshops	Ballina Shire Council	File PP file
Total	43'35			

*Receive file on the day

Separate computer with headphones – Ground floor foyer

-	-	Memorable Tales – Full screening, user navigates options through 8 short films	Penrith City Council

Council Displays

Local Government NSW	Material from multiple councils
Penrith City Council	Memorable Tales
Lane Cove	Sustainable Wishing Tree Project
North Sydney	Park Live – Radio Play
City of Sydney	Various initiatives

Appendix 4: Guidelines

Creative Ageing Local Government Grants Program 2014

Eligibility Guidelines
July 2014

1. Introduction

Population ageing is a demographic change that brings both challenges and opportunities. The number of people living in NSW aged 65 years and over will increase from just over 1 million people (14 percent of the population) in 2012 to 2.3 million (24 percent of the population) in 2050. Local Government has a key role to play in ensuring that communities are prepared for the impact of population ageing.

The *Creative Ageing Local Government Grants Program* is funded by the NSW Office for Ageing in Family and Community Services and administered by Local Government NSW. A total of $90,000 has been made available for a period of 9 to 10 months from September 2014 to 30 June 2015, with projects to be completed by 31 January 2015.

Grants are one-off allocations of up to $4,000 for individual councils. Groups of two or more councils are eligible for up to $8000 in total.

1.1 Closing date for submission of proposals

LGNSW will only accept applications by the online form. All components of your application must be provided electronically, including all attachments. If this is not possible please contact Margaret Kay at Margaret.kay@lgnsw.org.au or Chloe Beevers at chloe.beevers@nsw.org.au.

Closing Date: COB Monday 25 August 2014

Note that all projects will need to be completed by **31 January 2015.**

1.2 Aim

To increase the number of older people participating in creative activities.

1.3 Objectives

The NSW Government established the *Creative Ageing Local Government Grants Program in 2014.*

The objectives of the grants are to help councils:

- Establish new or build on existing creative activities for older people,
- Develop internal cross council collaboration with cultural activities, and
- Work in partnership with local stakeholders to achieve these objectives.

Successful projects may be showcased as best practice in engaging older people in creative activities in response to population ageing.

The assessment process will endeavour to ensure that successful *Creative Ageing Local Government Grants Program* projects are a representative selection of councils in terms of council's geographic, social and economic diversity and population size.

2. Eligibility

2.1 Who can apply?

Grants are only open to NSW councils.

Councils are permitted to submit an application as part of a group of councils.

Councils may submit a maximum of one application, either individually or as part of a group of councils.

2.2 Eligibility

The *Creative Ageing Local Government Grants Program* will fund innovative projects that engage in any/all artforms, including visual arts, dance, crafts, literature, film, theatre, music, technology/digital, and reflecting on local history. Initiatives that engage older people in cultural history are also eligible.

Projects cannot start until the Grant Agreement is finalised, but must be predominantly delivered during 2014. The funded period/components of the projects must be completed by **31 January 2015.**

To be eligible for funding under the *Creative Ageing Local Government Grants Program*, councils must also meet the following eligibility criteria:

- All projects must be conducted in NSW and be of benefit to NSW residents;
- Projects must reflect the objectives outlined in Section 1 of this document;
- Project participants must be aged 60 years and over (or 50 years and over for Aboriginal and Torres Strait Islander people), except in cases of intergenerational projects;
- All projects must nominate for the Local Government Arts and Culture Award for Creative Ageing, which constitutes their acquittal report; and
- All parts of the application form must be completed.

2.3 Projects not eligible for funding

The *Creative Ageing Local Government Grants Program* will NOT fund the following activities:

- Projects that cannot demonstrate benefits for older people and their participation in the community;
- Projects that have already taken place (i.e. retrospective funding);
- Continuing administration/operational costs of organisations;
- Projects that fund devolved grants (i.e. projects offering grants to other councils or organisations/community groups);
- Ongoing maintenance of projects to which councils have committed as part of a previous grant;
- The reimbursement of salaries of existing Local Government staff who will be supervising or working on the project as part of their usual duties. However, the project may fund additional human resources to specifically work on the project.

2.4 Selection criteria

The Steering Committee will compare your application with applications from councils of similar population size and will seek to ensure that successful applications are a representative selection of councils in terms of council's geographic, social and economic diversity and population size.

The Steering Committee will also consider the following selection criteria:

- How well the project addresses access considerations;
- What partners, including private and corporate are involved in the project;
- Quality of project planning and methodology;
- Degree of participation of older people in project planning and implementation;
- Extent of engagement of older people who have previously not participated in creative activities.

2.5   Financial information

All costing in your budget needs to be detailed, reasonable and justifiable, especially where individual items comprise a large proportion of the overall budget.

2.6   Good and Services Tax (GST)

All councils are registered for GST, so do not include any GST in your budget when you fill in your application. LGNSW will add GST to your grant payment.

2.7   Disclaimer

Submission of a grant application form does not guarantee funding. Each application is assessed separately on its individual merits.

3.   Application processes

All applicants are encouraged to read these guidelines to be fully informed of requirements. Applications must be submitted using the *Creative Ageing Local Government Grants Program* Application Form located on the LGNSW website, www.lgnsw.org.au.

3.1   Applying for an CALGGP grant

Applications must be provided electronically via the application form on the LGNSW website, www.lgnsw.org.au. You will create an account with a username and password so that you can log back in to edit/submit your draft, to track progress of your application and ultimately at the completion of the project to submit your acquittal report.

3.2   Navigating through the application form

You may begin anywhere in this application form.

On the left hand side of every screen, there is a box which links directly to every page of the application. Click the link to jump directly to page you want.

You can also click 'next page' or 'previous page' on the top or bottom of each page to move forward or backward through the application.

3.3   Saving your draft application

If you wish to leave a partially completed application, press 'save' and log out. When you log back in and click on the 'My Submissions' link at the top of the screen, you will find a list of any applications you have started or submitted. You can reopen your draft application and start where you left off.

You can also download any application, whether draft or completed, as a PDF. Click on the 'Download' button at the bottom of the application navigation panel.

3.4 Attachments and support documents

You may need to upload/submit attachments to support your application. This is very simple, but requires you to have the documents saved on your computer, or on a zip drive, or similar.

You need to allow enough time for each file to upload before trying to attach another file. Files can be up to 15MB each; however, we do recommend trying to keep files to a maximum of 5MB – the larger the file, the longer the upload time.

3.5 Submitting your application

You will find a Review and Submit button at the bottom of the Navigation Panel. You need to review your application before you can submit it.

Once you have reviewed your application you can submit it by clicking on 'Submit' at the top of the screen or on the navigation panel. You will not be able to submit your application until all the compulsory questions are completed.

Once you have submitted your application, no further editing or uploading of support materials is possible.

When you submit your application, you will receive an automated confirmation email with a copy of your submitted application attached. This will be sent to the email you used to register.

If you do not receive a confirmation of submission email then you should presume that your submission has NOT been submitted.

4. Selection

4.1 Acknowledgement of receipt of applications

You should expect acknowledgement of your application within a week of submitting your application. Acknowledgement will be via email.

4.2 Selection Panel

After the closing date, project staff will check whether your application is eligible and sufficiently complete for assessment purposes.

The *Creative Ageing Local Government Grants Program* has a Selection Panel to assess the applications. The Selection Panel consists of people with knowledge and experience in creative ageing and includes representatives from the following: the NSW Office for Ageing (Family and Community Services), and Local Government NSW.

The Selection Panel will assess the merit of your proposal by using the eligibility and selection criteria outlined previously and will select the successful applicants.

Decisions by the Selection Panel are final.

4.3 Notification of grant decisions

LGNSW will announce the successful applicants by email by **September 2014.** Written contract agreements will be provided to council. Successful projects will receive funding on completion of their Grant Agreement.

5. Funding Agreements

5.1 General funding conditions

- Grants are one-off allocations of up to $4,000 for individual councils;
- Grants will be administered by LGNSW and will be paid to successful recipients on receipt of all relevant documentation;
- All funding arrangements are subject to a funding agreement;
- Any conflicts of interest should be managed by council.

5.2 Obligations of successful applicants

Successful applicants will be required to:

- provide written evidence of partnership funding where relevant;
- sign a Grant Agreement that sets out terms and conditions associated with the grant;
- comply with all conditions contained in the Grant Agreement;
- provide evidence of appropriate insurance coverage;
- forward a tax invoice to the LGNSW for payment of their grant;
- seek prior approval from the LGNSW regarding significant objectives or budget variations (more than 10 per cent);
- provide an acquittal report including a financial report certified by the Chief Financial Officer or certifying accountant and an evaluation report on achievement of the project's objectives;
- acknowledge the Office for Ageing and LGNSW's support in all promotional material or any public statement about your project, and include both the Office for Ageing and LGNSW's logos on relevant written material;
- be prepared for all knowledge gained as part of the grant to be made publically available.

Insurance

It is a condition of grant that you have public liability insurance of $20,000,000 and any other appropriate insurance cover for all your works, activities and volunteer personnel (if relevant).

You need accident insurance for the life of the project and you need to ensure that all the people you employ are covered by workers' compensation insurance.

5.3 Where project timetables or objectives are not achieved

Where a project is not achieving its stated objectives or timeframes, it is critical that this be reported in detail to LGNSW in a timely fashion. This is a funding requirement. Failure to do so may result in withdrawal of funding.

If you wish to change the project objectives, a written request to vary the project is to be made to the LGNSW. The written request to vary the project should outline why and how your project is expected to change and include an amended project planning schedule.

6. Acquittal

Evaluation of the projects is through the Local Government Arts and Culture Award nomination process. The Office for Ageing will again be sponsoring the 2015 Local Government Arts and Culture Award for Creative Ageing. All successfully completed projects will be considered for the award to be presented at a gala awards ceremony, based on their acquittal reports. A selection of

the projects will also be invited to present at a Creative Ageing forum as part of the Local Government Arts and Culture Summit.

The online application system also manages acquittal reporting. With the same username and password that was used to submit the original application, you can log back in to complete the funding cycle. The system will email you to advise when the acquittal report is due for completion.

Over the duration of the project, ensure that you have documented and kept records as these will assist in your reporting. Documentation includes photos, media items, publications, reports, survey results, video footage, other.

7.   Support for your project

Councils will be able to access support for the implementation of their projects through the following resources:

7.1   Local Government NSW

Local Government NSW will support councils with project feedback, case from other council areas and references to other resources. LGNSW staff involved in administering the grants program have expertise in both ageing strategies and cultural development. Direct enquiries to:

Chloe Beevers
Project Manager Arts and Culture
Chloe.beevers@lgnsw.org.au or 02 9242 4047

Margaret Kay
Senior Policy Officer Ageing and Disabilities
Margaret.kay@lgnsw.org.au or 02 9242 4082

Appendix 5: Application Form

Creative Ageing Grants Application Form

Form Preview

Contact Details

Applicant

Council Name

Council's ABN

The ABN provided will be used to look up the following information.
Click Lookup above to check that you have entered the ABN correctly.

Information from the Australian Business Register	
ABN	
Organisation Name	
Status	
Type of Organisation	
Registered for GST	
DGR Endorsed	
ATO Charity Type	More information
Tax Concessions	
Registered Address	

Must be an ABN

Postal Address **Address**

Suburb **State** **Postcode**

Web address

General Manager **Title** **First Name** **Last Name**

General Manager
telephone number

General Manager email
address:

Contact for Application

Contact Name **Title** **First Name** **Last Name**

Position held

Contact number (business
hours):

Contact email address

Partner Council/s

Creative Ageing Grants Application Form

Form Preview

If partnering with other council/s, the project is eligible for up to $8000. As the lead council, all correspondence would be through you.

Partner Council

Partner Council

Partner Council

Partner Council

Partner Council

Council Area Details

Is your council(s):
- Rural
- Regional
- Metropolitan

What is your council size? (Lead Council if partnering)
- Less than 20,000 residents
- Between 20,000-60,000 residents
- Over 60,000 residents

Percentage of population aged over 60 (Lead Council if partnering)

Must be a number and no more than 100

Number of people over the age of 60 in the LGA/s

Must be a whole number

Project Details

Project Name

Project start date:

Must be a date. While funding is not retrospective, funding can go toward extension of an existing project.

Project end date:

Must be a date. Project to be completed by end of January 2015.

Amount requested: $

Must be a dollar amount. Maximum $4000 for individual councils or $8000 for groups of councils.

Total project cost: $

Must be a dollar amount.

Project Description

Brief project description:

LOCAL GOVERNMENT NSW

Creative Ageing Grants Application Form
Form Preview

Must be no more than 200 words. This description will be used for promotional purposes.

Is your project:
- A new initaitive
- Building on an existing initiative

Is your project:
- Considered to be an ongoing program
- A time-limited project

What are the objectives of your project?

List your specific project objectives.

Identify how your project is using innovative approaches

How will the project increase older people's participation in creative activity?

Which target audiences will be engaged?
- [ ] People over the age of 60
- [ ] Older people who are carers
- [ ] Aboriginal people
- [ ] Culturally and Linguistically Diverse people (CALD)
- [ ] Young people (intergenerational projects)
- [ ] People with disabilities
- [ ] Socio economically disadvantaged people
- [ ] Geographically isolated people
- [ ] Socially isolated people
- [ ] Gay, lesbian, bisexual, transgender and intersexual people (GLBTI)
- [ ] Other:

Which artforms/modes of expression will be utilised?
- [ ] Literature
- [ ] Theatre
- [ ] Film/screen
- [ ] Dance
- [ ] Visual arts
- [ ] Crafts
- [ ] Music
- [ ] Technology/digital
- [ ] Reflecting local history

LOCAL GOVERNMENT NSW

Creative Ageing Grants Application Form

Form Preview

☐ Other:

What are the planned activities?

The specific activities that will take place to achieve your stated objectives.

What considerations have been made to enable full access and participation, regardless of physical ability?

Who will be involved as partners and providers?

For example, which sections of council, community organisations, artists, volunteers, clients.

How have/will older people be engaged in project planning and implementation?

How does this project align with council's existing plans and strategies?

Outline the proposed outcome/s your project will achieve

Please describe your project risks

Project Sustainability & Evaluation

How will you monitor and evaluate the objectives and outcomes of your project?

Creative Ageing Grants Application Form

Form Preview

Include any monitoring techniques you may use e.g. photos, media, surveys, etc.

What long-term benefits or flow-on effects will result from your project and how will they be sustained beyond the life of the project?	

Detail your plan for how this work will continue at the conclusion of the grant, including information on how it could be sustained or replicated and your engagement with other potential partnerships.

|	
How many older people will be engaged in the creative activity, as creative participants?	20-39 participants (small) 40-99 participants (medium) 100+ participants (large)
How many older people will be engaged in the creative activity, as the audience?	Up to 400 audience (small) 401-999 audience (medium) 1000+ audience (large)

Project Budget

Outline your project budget including details of other funding that has been confirmed and applied for. The budget must balance (total income = total expenditure). Please include these areas in your budget INCOME and EXPENDITURE columns:

Budget:

Year 1 Budget (all figures are GST exclusive):*

Please don't add commas to figures, e.g. write $1000 not $1,000

Income Description	$	Expenditure Description	$

Must be a dollar amount
Total:

Must be a dollar amount
Total:

Please be aware the description fields in the budget table above can only accommodate a limited amount of text.

Do you have other funding sources? Please list.	

Please write names separated by commas.

$

Creative Ageing Grants Application Form

Form Preview

| Total funding from other sources. | Please write figure as dollar value e.g. $5400 |

Attach budget and funding documents if required. Attach a file:

Documentation Checklist

Below is the documentation you are required to submit. Please indicate whether you have submitted each of the documents by checking the appropriate box, and use the space below to explain any missing documentation.

Project Partners

Attach an electronic copy of a letter from your project partner/s stating their willingness to accept and administer a grant or the project:
Attach a file:

Partners could be Councils or other organisations
If you have been unable to provide one of the required documents, please state why:

Please note: if any of the above documents are missing without being explained here, your application will not be considered.

Support Material:

If applicable, please attach any support material. This can include council reports, media articles, photos etc.

Attach Files: Attach a file:

Please note: if your funding submission is incomplete, that is, if any of the required documents are missing without explanation, your application will be withdrawn from consideration and you will be notified accordingly.

Declaration and Privacy Statement

Declaration and Privacy Statement

I certify that all details supplied in this application and in any attached documents are true and correct to the best of my knowledge, and that the application has been submitted with the full knowledge and agreement of the management of my council/group of councils.

I have read the accompanying guidelines for applicants provided with this application form.

Creative Ageing Grants Application Form

Form Preview

I agree that I will contact Local Government NSW immediately if any information provided in this application changes or is incorrect.

Local Government NSW respects all personal and confidential information received and will do everything possible to protect information from unauthorised access, loss or misuse. Information collected from you is required for the delivery of the services in accordance with the Trustees' powers, functions and purposes. It may also be used by the Trustees and their representatives to conduct research and customer satisfaction surveys so that we may better understand community needs and can improve service delivery. Should you need to change or access your personal details, please contact chloe.beevers@lgnsw.org.au or margaret.kay@lgnsw.org.au.

I understand that the information above will be used in accordance with relevant legislation and declare that this information is correct to the best of my knowledge.

I am authorised to complete this application and have read and understood the declaration and privacy statement   Yes

Authorised Person's Name **Title**   **First Name**   **Last Name**

Position held

Date of declaration